



## AGENDA

NASSS Board Meeting  
Las Vegas, Nevada, Saturday, November 12<sup>th</sup>  
7:00 – 10:00 am

Invited: All members of the NASSS board

Present: F. Michelle Richardson (President); Rob Lake (Past-President); Brian Gearity (President-Elect); Rachel Allison (Secretary); Michael Friedman (Treasurer); Bryan Clift (Member-At-Large); Beth Cavalier (Member-At-Large); Kasie Murphy (Grad Rep); Heather Van Mullem (Elections Chair); Cheryl Cooky (SSJ Editor); Jen McGovern (Web & Communications); Nancy Spencer (Archivist); Robert Case (Conference Locator); Jasmine Hamilton (Parliamentarian); Jaime Morales (Proxy Chair, DCCC); KY Kim (Past Secretary).

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1. Call to Order (F. Michelle Richardson, President): 7:00 am
2. Welcome and Introductions
  - a. Introductions
  - b. Welcome New Members – Brian Gearity, Rachel Allison, Heather Van Mullem  
Derek Silva, Kasie Murphy
3. Approval of the Agenda
  - a. Lake motion to amend the agenda: remove Algerian Hart item; remove award committee reports; Cavalier seconds
  - b. All vote in favor of amendment
4. Appointment of Proxy DCCC Chair
  - a. Richardson: Dexter not at NASSS, not responding to emails. Gary Sailes awardee had not been notified to attend business meeting
  - b. Hamilton: procedures for either removal or proxy
  - c. Cavalier: there is precedent for stepping down
  - d. Cooky: prefer proxy, not remove from position
  - e. Richardson: Morales willing to serve as proxy
  - f. Case: has Dexter been notified?
  - g. Richardson: not being removed
  - h. Cavalier: award work was completed

- i. Clift: what if Dexter wants to return?
- j. Richardson: then he resumes as Chair
- k. Friedman: graduate student should not Chair Gary Sailes award committee
- l. Richardson: if needed, will appoint faculty DCCC member
- m. Lake: Give choice of proxy to DCCC?
- n. Richardson: Would require DCCC meeting, and we need a proxy now
- o. Cavalier: Larger issue of UGA faculty board members' absence
- p. Cooky motion for Morales to serve as proxy DCCC Chair; Clift seconds
- q. Lake abstains; all others vote in favor

## 5. Registration

- a. Case: many presenters on the program were not present
- b. Richardson: some on Zoom, need to be present in-person to present
- c. Cooky: larger issue tied to conference pricing: Zoom fee?
- d. Cavalier: likely not feasible financially
- e. Case: conference is organized assuming in-person presence
- f. McGovern: Zoom for those who paid in-person cost but plans changed?
- g. Richardson: talking about those who always planned to Zoom
- h. Cooky: need to incentivize in-person attendance
- i. Cavalier: Broader question of inclusivity. Gave session organizers in Montreal the choice of allowing Zoom presentations
- j. Richardson: Yes, include the immunocompromised but avoid creating loopholes for others

## 6. Conference Steering Term

- a. Cavalier: Position listed as 3-year, current term up now
- b. **ACTION ITEM:** extend current term or find new person

## 7. Strategic Plan for NASSS

- a. Richardson: 4-5 actionable items in the next 3-5 years
- b. Hamilton: Identify organizational goals, then metrics to meet them. Vision statement of who we are
- c. Cooky: link to Vicky Paraschak's work
- d. Lake: Paraschak will report back to help the committee
- e. Cavalier: Committee proposed in Montreal to create strategic plan
- f. Richardson: will be updated every 3-5 years
- g. Hamilton: Example goals include access, equality, grad student success, global outreach, financial resources, accountability
- h. Gearity: would like to be on committee, in MBA program that works on these

## 8. NASSS +1 Initiative

- a. Morales: DCCC discussed including grad students and early career scholars

- b. Richardson: reclamation of members 10+ years not attended NASSS
- c. Lake: What about 9 years out of NASSS, is there flexibility? Do we even have registration records 10 years ago?
- d. Richardson: need to work into Cvent. Bring spouse, \$50?
- e. Cooky: tier system for guests, attending (\$25) versus food (\$50)
- f. Friedman: From Montreal, opening reception \$53 per person, members luncheon \$56 per person. +1s need to cover the cost of their attendance
- g. Morales: \$50 does not cover their attendance at meals
- h. Richardson: Pay in full if all events
- i. Cavalier: Do we have +1 data? What about tiers for members; non-members, and guests, with student/professional distinction for members/non-members.
- j. Richardson/Cooky/Cavalier: discussion of marketing of +1
- k. Hamilton: Board can decide on pricing for conference registration, membership fee changes have to be approved by membership
- l. Cooky: +1 not good branding, need to revisit name
- m. Richardson: need to suggest pricing now for New Orleans
- n. Lake: are we talking about a one day rate or whole conference rate?
- o. Cavalier: suggestion is tiers for member student; member professional; non-member student; non-member professional; guest. Discounts for reclamation and first-time attendees. Wait on numbers for Friedman to look at books for Las Vegas conference.
- p. **ACTION ITEM:** Follow up with Friedman, develop +1 pricing for New Orleans

## 9. NASSS Fellow Criteria

- a. Lake: Concern with lack of diversity of Fellows, goal of inclusivity.
- b. Cooky: Original intent was to uplift scholars, provide recognition for p&t
- c. Friedman: having this program is useful for faculty at R1s. Why not also teaching or service fellows?
- d. Case: supports fellows for research, teaching, service. For research, beyond publications, it is also grants and presentations?
- e. Cavalier: supports changes to criteria, want award to be accessible. Proposed ad-hoc committee to review awards, naming lectures.
- f. Hamilton: the current item is proposed changes to the award criteria from Lake
- g. Gearity: board did not support all of these changes at Wednesday meeting
- h. Cooky: wants to wait on changes to number of SSJ articles for more information from HK
- i. Case: are all publications required to be refereed?
- j. Friedman: why no quality assessments?
- k. Hamilton: what about a rubric?
- l. Lake: does not agree with use of rubrics
- m. Friedman: Why 5 within the last 6 years?
- n. Cooky: evidence of current production of research
- o. Friedman moves to extend time to discuss this item; Cavalier seconds
- p. All vote in favor

- q. **ACTION ITEM:** Follow up with Cooky on data from HK; proposed revision to criteria brought up again

#### 10. DCCC Requests

- a. Morales: DCCC requests student paper award winners be presented at graduate student luncheon.
- b. McGovern: Announce again at business meeting
- c. Richardson: Research block after the luncheon dedicated to student work
- d. Murphy: winning students would like to have their supervisors present
- e. Hamilton: supervisors can stop into the lunch, will be present at business meeting
- f. Cavalier: supports more recognition for students
- g. Friedman: how to do a block for students if sessions are organized thematically?
- h. Hamilton: student research will be the theme, not topic area
- i. Richardson: need to make the student block an option in abstract submission

#### 11. Service Excellence Award

- a. McGovern: No award this year?
- b. Cooky: yes, no nominees
- c. McGovern: last was Hawkins in 2020
- d. Cooky: President, committee needs to seek nominations

#### 12. Web and Communications Update

- a. McGovern: Board page and website updated. Volunteer web form to go out soon but not only to listserv, will get list of all registered, expects to close January 1<sup>st</sup>. Encourages selection of new people to committees. Graduate student from Brock suggests a NASSS account on Mastodon.
- b. All present express support for this.

#### 13. Elections Committee Update

- a. Van Mullem: Maddox walked through elections process.
- b. Hard to find people to run for President. What can we do?
- c. Van Mullem: Pandemic, tired, pressed for time, work has changed
- d. Friedman: should be financial benefit to taking on this role. NASSS gets some compted rooms, or room discount
- e. Lake: would need to be approved by membership
- f. Cavalier: previous email from Crowley about discounted rooms, lack of process to allocate those
- g. Lake: 11 executive suites, not clear who got those or why
- h. Murphy: Linq "resort fee" an unwelcome surprise

#### 14. Conference Expenditures

- a. Crowley: Losing money on registration, some on program and Zooming in but not registered for conference. \$40,000 AV costs.
- b. Case: unbelievable. Can we use our own?
- c. Cooky: Previously did this using volunteers, reduced AV costs
- d. Richardson: how to store and transport?
- e. Case: Buy every year and donate
- f. Cooky: Not environmentally responsible
- g. Crowley: \$72,000 for meals at this conference. Preconference is a great idea but cost \$7,000 outside of the main conference. Estimated at 18 people but 4 ended up here. For \$7,000, this is a huge cost. Items tacked on outside of contract are expensive, hard to manage with hotel.
- h. Friedman: mentors receive honorarium, not part of formal budget
- i. Crowley: around 350 registered. Oversold Linq by 156 rooms, Harrah's by 56 rooms. Some are using our conference rate for hotel but not registering for conference.
- j. Richardson: Need to connect registration to access to hotel discount code in Cvent
- k. **ACTION ITEM:** Link registration to hotel code in Cvent for New Orleans

#### 15. Treasurer Report

- a. Friedman: close to \$100,000 in conference expenses, \$58,000 up to last week and then about 70 more people registered so about \$15,000 in revenue, will be up to \$30,000 under.

#### 16. Conference Fees

- a. Friedman: I need the contract for New Orleans, we will get what we pay for, \$250 or so for faculty is not going to be enough. Need to seek other income in program ads, vendor tables.
- b. Hamilton: Board sets the conference fees, no membership vote needed.
- c. Friedman: Will need a board discussion in Spring before the call for abstracts goes out.
- d. Richardson: how much to raise?
- e. Friedman: Maybe another \$100 faculty, \$25 students
- f. Cavalier: Opt into the luncheon?
- g. Lake: would reduce the number of people at the luncheon
- h. Friedman: cost certainty for the luncheon would be good
- i. Hamilton: at other conferences, luncheon is an add-on to a base fee
- j. Cavalier: but we need people to stay on Saturday
- k. Friedman: need a special board meeting to approve pricing for New Orleans
- l. Case: Locators and others can have a meeting around May 1<sup>st</sup> on Zoom. Need to get competing offers for AV vendors
- m. Richardson: board meeting before call for abstracts goes out, early May, will send Doodle poll
- n. Lake: with cuts to travel funding, should expect a drop off in attendance if we raise prices

- o. Friedman: still needed to pay for conference
- p. Cavalier: need to seek other revenue, we can fundraise as a nonprofit, donations through Amazon Smile
- q. Richardson: fundraising should go into our strategic plan. Have account on Bonfire
- r. Cooky: Concerns about encouraging consumption?
- s. Friedman: can silk screen tshirts
- t. Richardson: Bonfire only makes what is ordered
- u. Murphy: students were excited after the email about Bonfire, would be interest in additional items
- v. Cooky: maybe hold off on raising conference fees until after New Orleans due to COVID-19 effects on NASSS?
- w. Friedman: still need to meet in May to decide. Will ask that bylaws are revised to June-July membership year.
- x. Richardson: Need a call before bringing in HelmsBriscoe
- y. Case: What does NASSM pay for AV?
- z. Cooky: What does NASSM get from the journal publisher?
- aa. Friedman: a range of financial issues to be discussed in May

#### 17. By Laws and SSJ Update (Cooky)

- a. Cooky: Sent email Wednesday outlining needed changes and updates, some from 2016 business meeting
- b. Term as editor expires soon, President determines renewal
- c. State of journal is strong: Impact Factor up 10%, 17.3% acceptance rate, 40<sup>th</sup> anniversary.
- d. Frontiers wanted in, leveraged this for some money from HK. Has emailed with HK to see when contract is up, future discussions about journal and publisher relations.
- e. Meet the Editor session went well
- f. NASSS Fellows, issue of diversity. HK data from 2006-now show that 92 people had 3+ articles in SSJ, 7 bipoc scholars. 247 people with 2 articles in SSJ, 13 bipoc scholars.
- g. Lake: The percentage does not change.
- h. Cooky: Reducing SSJ articles does not address the problem.
- i. Richardson: what about award naming and the Ingham lecture?
- j. Hamilton: didn't we say this should go to a committee?
- k. Richardson: yes, need ad-hoc committee but haven't talked about awards. Keynote on Fridays, call it a Legacy keynote? Adding other awards? Ensure inclusion of international members.
- l. **ACTION ITEM:** Form ad-hoc committee
- m. Allison: By December 1<sup>st</sup>, submit updates to PPM in a Google Doc, will give all access. Then download and send to McGovern for website.
- n. Cooky moves to approve Wednesday's minutes later over email. Cavalier seconds. All vote to approve.
- o. Cavalier: need to assign Member-At-Large committees:

Cavalier: SSJ paper  
Clift: Book  
Silver: Barbara Brown

18. Adjourn

- a. Lake moves to adjourn, Hamilton seconds
- b. All vote in favor

Meeting is adjourned at 9:58 am