AGENDA
NASSS Board Meeting
Las Vegas, Nevada, Saturday, November 12th
7:00 – 10:00 am

Invited: All members of the NASSS board

Present: F. Michelle Richardson (President); Rob Lake (Past-President); Brian Garity (President-Elect); Rachel Allison (Secretary); Michael Friedman (Treasurer); Bryan Clift (Member-At-Large); Beth Cavalier (Member-At-Large); Kasie Murphy (Grad Rep); Heather Van Mullem (Elections Chair); Cheryl Cooky (SSJ Editor); Jen McGovern (Web & Communications); Nancy Spencer (Archivist); Robert Case (Conference Locator); Jasmine Hamilton (Parliamentarian); Jaime Morales (Proxy Chair, DCCC); KY Kim (Past Secretary).

1. Call to Order (F. Michelle Richardson, President): 7:00 am

2. Welcome and Introductions
   a. Introductions
   b. Welcome New Members – Brian Garity, Rachel Allison, Heather Van Mullem, Derek Silva, Kasie Murphy

3. Approval of the Agenda
   a. Lake motion to amend the agenda: remove Algerian Hart item; remove award committee reports; Cavalier seconds
   b. All vote in favor of amendment

4. Appointment of Proxy DCCC Chair
   a. Richardson: Dexter not at NASSS, not responding to emails. Gary Sailes awardee had not been notified to attend business meeting
   b. Hamilton: procedures for either removal or proxy
   c. Cavalier: there is precedent for stepping down
   d. Cooky: prefer proxy, not remove from position
   e. Richardson: Morales willing to serve as proxy
   f. Case: has Dexter been notified?
   g. Richardson: not being removed
   h. Cavalier: award work was completed
5. Registration

a. Case: many presenters on the program were not present
b. Richardson: some on Zoom, need to be present in-person to present
c. Cooky: larger issue tied to conference pricing: Zoom fee?
d. Cavalier: likely not feasible financially

e. Case: conference is organized assuming in-person presence
f. McGovern: Zoom for those who paid in-person cost but plans changed?
g. Richardson: talking about those who always planned to Zoom
h. Cooky: need to incentivize in-person attendance
i. Cavalier: Broader question of inclusivity. Gave session organizers in Montreal the choice of allowing Zoom presentations
j. Richardson: Yes, include the immunocompromised but avoid creating loopholes for others

6. Conference Steering Term

a. Cavalier: Position listed as 3-year, current term up now
b. ACTION ITEM: extend current term or find new person

7. Strategic Plan for NASSS

a. Richardson: 4-5 actionable items in the next 3-5 years
b. Hamilton: Identify organizational goals, then metrics to meet them. Vision statement of who we are
c. Cooky: link to Vicky Paraschak’s work
d. Lake: Paraschak will report back to help the committee
e. Cavalier: Committee proposed in Montreal to create strategic plan
f. Richardson: will be updated every 3-5 years
g. Hamilton: Example goals include access, equality, grad student success, global outreach, financial resources, accountability
h. Gearity: would like to be on committee, in MBA program that works on these

8. NASSS +1 Initiative

a. Morales: DCCC discussed including grad students and early career scholars
b. Richardson: reclamation of members 10+ years not attended NASSS

c. Lake: What about 9 years out of NASSS, is there flexibility? Do we even have registration records 10 years ago?

d. Richardson: need to work into Cvent. Bring spouse, $50?

e. Cooky: tier system for guests, attending ($25) versus food ($50)

f. Friedman: From Montreal, opening reception $53 per person, members luncheon $56 per person. +1s need to cover the cost of their attendance

g. Morales: $50 does not cover their attendance at meals

h. Richardson: Pay in full if all events

i. Cavalier: Do we have +1 data? What about tiers for members; non-members, and guests, with student/professional distinction for members/non-members.

j. Richardson/Cooky/Cavalier: discussion of marketing of +1

k. Hamilton: Board can decide on pricing for conference registration, membership fee changes have to be approved by membership

l. Cooky: +1 not good branding, need to revisit name

m. Richardson: need to suggest pricing now for New Orleans

n. Lake: are we talking about a one day rate or whole conference rate?

o. Cavalier: suggestion is tiers for member student; member professional; non-member student; non-member professional; guest. Discounts for reclamation and first-time attendees. Wait on numbers for Friedman to look at books for Las Vegas conference.

p. **ACTION ITEM**: Follow up with Friedman, develop +1 pricing for New Orleans

9. NASSS Fellow Criteria

a. Lake: Concern with lack of diversity of Fellows, goal of inclusivity.

b. Cooky: Original intent was to uplift scholars, provide recognition for p&t

c. Friedman: having this program is useful for faculty at R1s. Why not also teaching or service fellows?

d. Case: supports fellows for research, teaching, service. For research, beyond publications, it is also grants and presentations?

e. Cavalier: supports changes to criteria, want award to be accessible. Proposed ad-hoc committee to review awards, naming lectures.

f. Hamilton: the current item is proposed changes to the award criteria from Lake

g. Gearity: board did not support all of these changes at Wednesday meeting

h. Cooky: wants to wait on changes to number of SSJ articles for more information from HK

i. Case: are all publications required to be refereed?

j. Friedman: why no quality assessments?

k. Hamilton: what about a rubric?

l. Lake: does not agree with use of rubrics

m. Friedman: Why 5 within the last 6 years?

n. Cooky: evidence of current production of research

o. Friedman moves to extend time to discuss this item; Cavalier seconds

p. All vote in favor
q. **ACTION ITEM**: Follow up with Cooky on data from HK; proposed revision to criteria brought up again

10. DCCC Requests

   a. Morales: DCCC requests student paper award winners be presented at graduate student luncheon.
   b. McGovern: Announce again at business meeting
   c. Richardson: Research block after the luncheon dedicated to student work
   d. Murphy: winning students would like to have their supervisors present
   e. Hamilton: supervisors can stop into the lunch, will be present at business meeting
   f. Cavalier: supports more recognition for students
   g. Friedman: how to do a block for students if sessions are organized thematically?
   h. Hamilton: student research will be the theme, not topic area
   i. Richardson: need to make the student block an option in abstract submission

11. Service Excellence Award

   a. McGovern: No award this year?
   b. Cooky: yes, no nominees
   c. McGovern: last was Hawkins in 2020
   d. Cooky: President, committee needs to seek nominations

12. Web and Communications Update

   a. McGovern: Board page and website updated. Volunteer web form to go out soon but not only to listserv, will get list of all registered, expects to close January 1st. Encourages selection of new people to committees. Graduate student from Brock suggests a NASSS account on Mastodon.
   b. All present express support for this.

13. Elections Committee Update

   a. Van Mullem: Maddox walked through elections process.
   b. Hard to find people to run for President. What can we do?
   c. Van Mullem: Pandemic, tired, pressed for time, work has changed
   d. Friedman: should be financial benefit to taking on this role. NASSS gets some competed rooms, or room discount
   e. Lake: would need to be approved by membership
   f. Cavalier: previous email from Crowley about discounted rooms, lack of process to allocate those
   g. Lake: 11 executive suites, not clear who got those or why
   h. Murphy: Linq “resort fee” an unwelcome surprise

14. Conference Expenditures
a. Crowley: Losing money on registration, some on program and Zooming in but not registered for conference. $40,000 AV costs.
b. Case: unbelievable. Can we use our own?
c. Cooky: Previously did this using volunteers, reduced AV costs
d. Richardson: how to store and transport?
e. Case: Buy every year and donate
f. Cooky: Not environmentally responsible
g. Crowley: $72,000 for meals at this conference. Preconference is a great idea but cost $7,000 outside of the main conference. Estimated at 18 people but 4 ended up here. For $7,000, this is a huge cost. Items tacked on outside of contract are expensive, hard to manage with hotel.
h. Friedman: mentors receive honorarium, not part of formal budget
i. Crowley: around 350 registered. Oversold Linq by 156 rooms, Harrah’s by 56 rooms. Some are using our conference rate for hotel but not registering for conference.
j. Richardson: Need to connect registration to access to hotel discount code in Cvent

k. ACTION ITEM: Link registration to hotel code in Cvent for New Orleans

15. Treasurer Report

a. Friedman: close to $100,000 in conference expenses, $58,000 up to last week and then about 70 more people registered so about $15,000 in revenue, will be up to $30,000 under.

16. Conference Fees

a. Friedman: I need the contract for New Orleans, we will get what we pay for, $250 or so for faculty is not going to be enough. Need to seek other income in program ads, vendor tables.
b. Hamilton: Board sets the conference fees, no membership vote needed.
c. Friedman: Will need a board discussion in Spring before the call for abstracts goes out.
d. Richardson: how much to raise?
e. Friedman: Maybe another $100 faculty, $25 students
f. Cavalier: Opt into the luncheon?
g. Lake: would reduce the number of people at the luncheon
h. Friedman: cost certainty for the luncheon would be good
i. Hamilton: at other conferences, luncheon is an add-on to a base fee
j. Cavalier: but we need people to stay on Saturday
k. Friedman: need a special board meeting to approve pricing for New Orleans
l. Case: Locators and others can have a meeting around May 1st on Zoom. Need to get competing offers for AV vendors
m. Richardson: board meeting before call for abstracts goes out, early May, will send Doodle poll
n. Lake: with cuts to travel funding, should expect a drop off in attendance if we raise prices
o. Friedman: still needed to pay for conference  

p. Cavalier: need to seek other revenue, we can fundraise as a nonprofit, donations through Amazon Smile  

q. Richardson: fundraising should go into our strategic plan. Have account on Bonfire  

r. Cooky: Concerns about encouraging consumption?  

s. Friedman: can silk screen tshirts  

t. Richardson: Bonfire only makes what is ordered  

u. Murphy: students were excited after the email about Bonfire, would be interest in additional items  

v. Cooky: maybe hold off on raising conference fees until after New Orleans due to COVID-19 effects on NASSS?  

w. Friedman: still need to meet in May to decide. Will ask that bylaws are revised to June-July membership year.  

x. Richardson: Need a call before bringing in HelmsBriscoe  

y. Case: What does NASSM pay for AV?  

z. Cooky: What does NASSM get from the journal publisher?  

aa. Friedman: a range of financial issues to be discussed in May

17. By Laws and SSJ Update (Cooky)

a. Cooky: Sent email Wednesday outlining needed changes and updates, some from 2016 business meeting  

b. Term as editor expires soon, President determines renewal  

c. State of journal is strong: Impact Factor up 10%, 17.3% acceptance rate, 40th anniversary.  

d. Frontiers wanted in, leveraged this for some money from HK. Has emailed with HK to see when contract is up, future discussions about journal and publisher relations.  

e. Meet the Editor session went well  

f. NASSS Fellows, issue of diversity. HK data from 2006-now show that 92 people had 3+ articles in SSJ, 7 bipoc scholars. 247 people with 2 articles in SSJ, 13 bipoc scholars.  

g. Lake: The percentage does not change.  

h. Cooky: Reducing SSJ articles does not address the problem.  

i. Richardson: what about award naming and the Ingham lecture?  

j. Hamilton: didn’t we say this should go to a committee?  

k. Richardson: yes, need ad-hoc committee but haven’t talked about awards. Keynote on Fridays, call it a Legacy keynote? Adding other awards? Ensure inclusion of international members.  

l. ACTION ITEM: Form ad-hoc committee  

m. Allison: By December 1st, submit updates to PPM in a Google Doc, will give all access. Then download and send to McGovern for website.  

n. Cooky moves to approve Wednesday’s minutes later over email. Cavalier seconds. All vote to approve.  

o. Cavalier: need to assign Member-At-Large committees:
Cavalier: SSJ paper
Clift: Book
Silver: Barbara Brown

18. Adjourn
   a. Lake moves to adjourn, Hamilton seconds
   b. All vote in favor

Meeting is adjourned at 9:58 am