

# NASSS 2022 OPEN PAPER SESSION DESCRIPTIONS

## **Student Poster Session**

**Organizer(s) & Email:** F. Michelle Richardson- [NASSSVegas2022@gmail.com](mailto:NASSSVegas2022@gmail.com)

This session is for undergraduate or graduate students who would like to submit their work in poster format. Poster will only be accepted for students at any level; professionals may not submit abstracts to this session.

## **Open Paper Sessions:**

### **(Re)Considering “Resiliency” in the Sociology of Sport**

**Organizer(s) & Email:** Adam E. Ali - [Adamehsan.Ali@utoronto.ca](mailto:Adamehsan.Ali@utoronto.ca), Michael S. Dao - [Michael.Dao@sjsu.edu](mailto:Michael.Dao@sjsu.edu)

Recently, Courtney Szto (2020) described the ways in which minoritarian subjects are asked to respond to racist and exclusionary structures of sport through determination, hard work, and athletic success. This conclusion helps us understand the importance of unsettling prevailing meritocratic understandings of resiliency within sport, and instead understand it as forms of racialized labour that prioritizes individual perseverance over systemic transformation. As such, the continued requirement of “resiliency” in response to ongoing processes of racism, xenophobia, misogyny, transphobia, ableism, and nationalism within domestic and transnational sporting contexts demands our highest scrutiny. Moreover, in order to “raise the stakes” on representation, we must interrogate the often-exclusionary athletic environments in which “representative” subjects are tasked with navigating. This session, thus, welcomes a broad range of papers that critically explore resiliency within the sporting landscape.

### **(Re)presenting bodies & health in Kinesiology: Critical counterstories**

**Organizer(s) & Email:** Tori Justin - [Torialex@umd.edu](mailto:Torialex@umd.edu), Shannon Jette - [Jette@umd.edu](mailto:Jette@umd.edu)

In recent years, there has been growing recognition within the field of Kinesiology—as in much of academia—of the need for greater diversity, equity, and inclusion (DEI) in spaces that remain predominantly white, male, and able-bodied. What seems to be receiving less attention is an acknowledgement of how Kinesiological knowledge(s), practices, and structures grounded in positivist science (and often granted dominance by this very grounding) center whiteness, marginalize students of color, and stigmatize alternative ways of knowing the (in)active body and health. Thus, and in line with the 2022 NASSS conference theme of ‘raising the stakes on representation’, we invite scholarship that critically examines dominant representations and constructions of (in)active bodies and health within the Kinesiological sciences. We welcome presentations that draw upon (Black and multicultural) feminist, anti-racist, and decolonial frameworks to disrupt white supremacist and positivist logics, and foster anti-racist, critical, and equitable knowledges and pedagogies.

### **(Under)Representation in Sport Media**

**Organizer(s) & Email:** Trevor Bopp - TBopp@ua.edu,

This session welcomes papers and projects that explore the (lack of) diverse representation of individuals, groups, communities, identities, cultures, and thought within the sport media industry.

### **¡Queremos más Representación! Increasing the Representation of Latinx Sport**

**Organizer(s) & Email:** Jaime Morales - jaime.morales@uconn.edu

According to the 2020 US Census, there were 62.1 million Hispanic/Latinx people in the United States, a 23% percent increase from the previous decade. Latinx people, from all racial categories, comprise almost 20% of this country's demographic. Yet, despite these quantitative leaps and our significant numerical presence, there remains an "epidemic of invisibility in storytelling" (Mize, 2019, p. 75). The dire representation of Latinx in US media permeates sporting cultures and sporting spaces as well. Throughout history, sport has played a significant role for those with ties to *América Latina*, beginning with our indigenous ancestors, to the integration of Latinx athletes in modern sports, to the Latinization of professional sports. Despite that, we continue to be rendered invisible and underrepresented in sport. Sociology of sport scholarship is one of those spaces that also reinforces dominant philosophies and hegemonic structures by continuously ignoring Latinx sporting achievements, participation and subjects. Therefore, in this session, partially entitled *¡Queremos Representación!* (We Want More Representation!), we "raise the stakes on representation" to draw attention to the experiences, challenges and issues of the Latinx diaspora represented in both North American and International sporting cultures. We invite contributors to submit their work that centers Latinx sporting experiences to bolster Latinx representation at NASSS.

### **All bets are on: Sports gambling and Sociology**

**Organizer(s) & Email:** Madison Danford - Madison.Danford@queensu.ca

We are exposed daily to the world of sports betting. FanDuel, Bet365, LeoVegas, BetMGG, 888Sport, and DraftKings are a few of the sites that fuel the 'gambification of sports' (McGee, 2020). We are told as fans that sports betting is another way to enjoy and engage with 'our' team. Online gambling has become a normalized aspect of sports fandom, where placing a wager on in-game events, such as team, game or player props suddenly come with high risks or rewards. Sports betting is legal in 32 American states, and as of April 2022, Ontario became the first province in Canada to offer legal online sports betting. As sportsbooks become more accessible and easier to use through mobile app technologies, we must question the sociological implications. This session invites presentations that offer critical inquiry on the social, economic, political, and health impacts of online sports betting and gambling.

### **Allyship In Sport**

**Organizer(s) & Email:** F. Michelle Richardson – FRichardson@coppin.edu, Andre Andrijiw – Andrijiw@ualberta.ca

In the wake of multiple movements for social justice, organizations and leaders in sport have been pressed to confront and address inequities that have long disadvantaged minoritized and marginalized groups. Relatedly, the terms “ally” and “allyship” have been applied relative to organizations and individuals, particularly in positions of power, who use their socially ascribed status and/or privilege to support groups who have been disadvantaged (often on the basis of demographic characteristics, such as race, gender, ethnicity, and/or sexual orientation) by inequitable systems (Erskine & Bilimoria, 2019; Jolly et al., 2021). Allyship, however, may be neither transformational nor efficacious but simply symbolic, tokenistic, or performative in nature (Evans et al., 2020). Given as much, scholars are invited to submit theoretical and empirical works that address what allyship is and is not; and how organizations and individuals in positions of power have, and have not, supported disadvantaged groups and/or engendered transformative change.

### **An Examination of Issues Impacting Elite Athletes at Various Levels**

**Organizer(s) & Email:** Robert W Case - RCase86@gmail.com

Recent suicides by elite athletes are an example of issues affecting elite athletes. Mental health is just one of many issues that impact the development of elite athletes. The various issues can include (but are not limited to) physical, psychological, socio-cultural, economic, nutritional, body image, eating disorders, drug use, and ethical issues. The purpose of this session is to present research that examines issues that impact the elite athlete. The research can be at any competitive level ranging from youth sports to high school athletics to college athletics to professional sport to the Olympic Games. The key will be to focus on the elite athlete and the many obstacles that he or she must face to become an elite athlete. It is hoped that a better understanding of the elite athlete experience will occur by examining the pressures placed on elite athletes and the many issues facing elite athletes at various levels of organized sport.

### **Applying sociology**

**Organizer(s) & Email:** Joseph Mills - Joseph.Mills@du.edu, Clayton Kuklick - clayton.kuklick@du.edu, Brian Gearity - brian.gearity@du.edu

Calls to develop the collaborative, applied and practical aspects of sociology are far from new (Chalip, 1990; Cooky, 2017; Kuklick & Gearity, 2019; Melnick, 1981). Sociology’s impressive array of theories offer untold intellectual insights for anyone connected with sport such as sports natural scientists, policy makers, program directors, coaches to name a few. Collaborations are however rare, and in sports broader academic context, sociology can be depicted as a discipline of critique with few, if any, practical applications. We invite submissions that explore sociology’s collaborative, applied and practical values to any area, discipline or profession in sport.

## **Asian American and Pacific Islander Representation: Raising the Stakes**

**Organizer(s) & Email:** Jessica W. Chin - [jessica.chin@sjsu.edu](mailto:jessica.chin@sjsu.edu)

While the historic erasure and exclusion of Asian American and Pacific Islanders (AAPI) is a longstanding affront to AAPI who have provided significant contributions to American society, culture, and politics, 2022 marks a significant year of AAPI remembrance and representation. This year marks the 40th anniversary of the racially motivated beating and killing of Vincent Chin, even as violence against AAPI communities and individuals, tied to anti-Asian rhetoric and racism, has dramatically spiked since the start of the pandemic in March 2020. In this racially charged climate, AAPI athletes, activists, educators, scholars, historians, journalists and politicians, and their allies have been using their voices and talents to raise the stakes on AAPI inclusion and representation. This session highlights diverse experiences and contributions of Asian Americans and Pacific Islanders in sport, physical culture, exercise, and fitness; including empirical examinations, reflections, and theoretical analyses of community, leadership, activism, identity, culture, and representation.

## **Body wounds and body work: Reflections on trauma-informed research**

**Organizer(s) & Email:** Cathy van Ingen - [cathy.vaningen@brocku.ca](mailto:cathy.vaningen@brocku.ca), Deborah Jump - [D.Jump@mmu.ac.uk](mailto:D.Jump@mmu.ac.uk)

Trauma-informed sport, physical activity and body-oriented research interventions are based on the premise that trauma is encoded in the body. As more researchers are training their gaze on trauma discourses, this session seeks papers that speak to the complexities of body-oriented research interventions. In this session, we are looking for papers that explore the tensions, learnings, and challenges of affective body work through a trauma-informed lens. How can safer experiences be provided for participants that resist medical and individual definitions of trauma which fail to locate larger structural and systemic forces such as colonialism, racism, poverty, sexism, and state violence (Clark, 2016)? What kind of possibilities can come out of expanding our understanding of trauma through the bodily experiences provided by sport and physical activity? In what way might the framework of trauma and trauma-informed research need to be problematized?

## **Conducting and Writing Sport Research on Indigenous Peoples Worldwide**

**Organizer(s) & Email:** Rose Chepyator-Thomson - [jchepyat@uga.edu](mailto:jchepyat@uga.edu), Katja Sonkeng [Sonkeng\\_katja@hotmail.com](mailto:Sonkeng_katja@hotmail.com)

How to present impactful research while maintaining anonymity given that in qualitative research, scholars often act as research instruments themselves, aiming to provide thick descriptions as part of their study findings? Unlike other some scholars in other fields such as therapeutic medicine (Blundy, 2017) that primarily use composite narratives, a method to combine interviews to tell a single story also used in interviewing UK members of parliament in study (Willis, 2018), other scholars use case studies (Yin, 2002) to make sense of data while preserving confidentiality and retaining authenticity of the knowledge participants shared about their lives and experiences. Therefore, the purpose of this session is to highlight success stories and challenges scholars encountered when conducting and writing sport research studies involving indigenous, non-dominant communities in the local and global context.

### **COVID-19 and the Outdoors**

**Organizer(s) & Email:** Ryan King-White - ryan198@gmail.com, Matthew Hawzen - mhawzen@fdu.edu

COVID-19 created new challenges for large portions of the human population to have access to and, relatedly, experience with multiple forms of physical activity. Interestingly, "safe" outdoor sports experienced an influx of participation and helped shine a bright light on social divisions regarding who could take part in sport and physical activity during this time. This session seeks to provide space to begin and/or further develop discussions on this matter and welcomes submissions in any stage of development on this emerging issue.

### **Critical Approaches to Athlete Health**

**Organizer(s) & Email:** Caitlin Vitosky Clarke - vitosky@illinois.edu

As we move into a new phase of COVID-19, one in which data is less regularly available regarding positive case rates and mortality rates, assessing the risk of sport participation will continue to be fraught. Of particular concern are the ways such participation impacts marginalized groups including BIPOC and LGBTQ+ athletes, as well as immunocompromised athletes and those with other health conditions that may be exacerbated by COVID-19 or vice versa. Specific attention to these groups is needed given the disproportionate rate of health inequities in the aforementioned marginalized groups. Such concerns warrant new critical and holistic approaches to athlete health. Therefore, this session invites such papers, regardless of attention to COVID-19, to further the conversation regarding health and sport participation, with preference for those approaching health holistically from a biosocial perspective and/or using such frameworks as Critical Race Theory, Critical Public Health, Syndemics, Cultural Health Capital, and Biomedicalization.

### **Decolonial Anti-racist Sport**

**Organizer(s) & Email:** Janelle Joseph - janelle.joseph@utoronto.ca

This session will highlight research that brings attention to the dominant, colonial, racist structures of sport. This might include research related to resurgence of Indigenous communities through sport; physical cultures that challenge the colonial matrix of power; or case studies that apply or extend critical race theory and intersectional, anti-racist analyses in sport. With issues of "race" at the centre, presentations submitted to this session should clarify how other axes of power (e.g., patriarchy, capitalism, anthropocentrism) influence racial formations and resistance. Projects related to sport activism, sport media, sport leadership, sport migration, and the sport-education nexus welcomed.

### **DEI in the Sport Workplace**

**Organizer(s) & Email:** Adriana Sekulovic - asekulovic@callutheran.edu

This session will explore different dimensions of sport workers' accounts and experiences of racism, discrimination and prejudice in coaching and playing (micro) contexts. The session will be guided by the following inquiry: How to foster structural rearrangements and changes at societal (macro) and institutional (meso) levels in order to facilitate more inclusive working environments and a more diverse and equitable sport workforce?

In particular, the session will revisit W.E.B. du Bois's concept of double consciousness by exploring Black and African American sport workers' experiences of racism in sporting space and field.

### **Exploring "choice" and power through an intersectional lens**

**Organizer(s) & Email:** Jamie Luchenski - jamie.luchenski@queensu.ca, Olivia Scully - oliviagscully@gmail.com

Neoliberalism prioritizes productivity and efficiency, upholding the myth of meritocracy and the notion of "choice". In reality, individual choices are influenced by one's positionality and further dictated by policy, institutions, and social structures. Factors such as race, gender, sexuality, age, and ability shape the opportunities available to us and influence how we navigate making "choices" within the confines of our culture. Neoliberalism also upholds hegemonic structures that are rooted in and cater to societal norms of heteronormativity, whiteness, and maleness. Deviation from these attributes and "choices" which oppose and contrast these norms are deemed as "alternative" or "Other" (Said, 1978). In this session, we invite presentations that explore how lived experiences are informed by institutions and social structures. Presenters should display how their work challenges and resists social norms and depicts unique experiences from an intersectional lens with the goal of understanding how much "choice" we truly have.

### **Gender Equity and College Sport**

**Organizer(s) & Email:** Brenda Riemer - briemer@emich.edu

The 50th Anniversary of Title IX has created a spotlight on gender issues in college sport. Name, Image, and Likeness (NIL) compensation has created inequity across genders and sports, transgender swimmers are facing rule changes to prevent their participation, sexual misconduct is still rampant across campuses, and schools continue to cut or attempt to cut sport programs and participation opportunities. This session seeks to explore and address these and other related issues in regards to gender equity, identity, and discrimination.

### **Hockey Scholarship: Raising the \*Skates\* on Representation**

**Organizer(s) & Email:** Cheryl MacDonald - cheryl.macdonald@smu.ca, Martine Dennie - martine.dennie@umanitoba.ca

This open paper session invites submissions on research that illuminates a path to positive and ethical empowerment within the sports of ice hockey and parahockey. Sociological scholarship of this nature continues to raise significant questions about underrepresentation, misinformation, stigmatization, marginalization, and oppression in the context of the sport. These forms of ignorance, prejudice, and discrimination are enacted subtly and overtly, in structured and unstructured ways, including but not limited to: disparate media coverage, insular hiring practices, silent complicity, incongruent translation of policy into action, selective historical accounts, inadequate training, unsustainable access to resources, and unsatisfactory enrolment strategies. The outcome of these practices is frequently a real or perceived lack of representation among athletes, coaches, officials, team and league staff, fans, media personnel, and other community members. In some cases, this can be connected to participants' departure from the sport for reasons that range from feelings of exclusion to debilitating injury.

### **Holistic Development for Black Youth in Sport Communities**

**Organizer(s) & Email:** Lawrence Julius Hanks II - ljhanks@iu.edu, Dominic Scott - domscott@iu.edu

This session engages in research about holistic development approaches for Black youth and communities through sport and recreation. The establishment of new criteria for excellence beyond athletics achievement and meeting the minimal eligibility requirements is crucial for Black youth. In addition, the implementation of culturally responsive practices that promote holistic development by building critical consciousness, internalized empowerment, and engagement are essential elements in creating an empowering atmosphere of support for Black youth and communities in sport.

### **Intersectional Analyses of Mediated Sport**

**Organizer(s) & Email:** Guy Harrison - gharri37@utk.edu

Inspired by the conference theme, this session seeks papers that offer intersectional analyses of media representation in sport. These papers should go beyond simple social categories, such as "woman," "man," "Black," or "white" to examine mediated representations of athletes, coaches, fans and/or journalists. Although not an exhaustive list, such mediated representations can be located on television, radio, film, or social media and all theoretical and methodological approaches are welcome. Papers should analyze representations of actors across multiple markers of social identity, including (but not limited to) gender, race, LGBTQ+, (dis)ability, nationality, and religion.

### **Long Odds: DEI Benchmarks in American Olympic and Paralympic Movement**

Organizer(s) & Email: Kat V Adams - kat.adams@usu.edu, Travis E. Dorsch - travis.dorsch@usu.edu

The United States Olympic and Paralympic Committee (USOPC) collects data annually from the 61 National Governing Bodies (NGBs) under its purview. The purpose of this study was to determine the annualized likelihood of USOPC-established DEI benchmarks being met by NGBs. An examination of 402 DEI scorecards from 2013 through 2020 highlight progress for people of color, as benchmarks were 10-70% more likely met in 2014 through 2020 than they were in 2013. However, benchmarks for women were not more likely to be met across any of the eight years. Compared to NGB membership, 7 of the 9 specific roles examined had equal odds of meeting benchmarks. National and developmental national teams were 2 to 4 times more likely to meet established benchmarks. Results indicate improved representation of people of color and women amongst elite athletes, while also showcasing DEI opportunity gaps in grassroots participation, and leadership and staff employment.

### **Movement as Being(s): Embodiment, the Body in Motion, and Social Movements**

Organizer(s) & Email: Anna Baeth - anna.baeth@athleteally.org

In 2000, Pirkko Markula and Jim Denison, proposed that we “go beyond the assumption that movement can only be an object used for textual analysis”; If scholars “entirely ignore our physicality, there is the danger that we might begin to consider language as... the only true way to understand what it means to be human” (p. 427). Interrogating how we are moving being(s)-in-the-world, this session aims to explore and understand our humanity through movement. A physically centered session, we particularly encourage papers that utilize movement while simultaneously troubling the systems that so often repress movement(s). Examples of such interrogations might focus on movement as medicine, on embodied experiences within physical spaces (and especially the Las Vegas region), on the body in motion, on the ways trauma show up and move through the body, on movement as representation and protest, and on large-scale social movements through physical action.

### **Power, Institutional Change, and Sport Organizations**

Organizer(s) & Email: Max Klein - max.klein@uconn.edu

The scholarship has gradually understood organizations, including sport organizations, as agents operating with deliberate responses to change (Hallett, 2010; Heinze & Lu, 2017). This understanding contradicts longstanding beliefs that organizations are “passive recipients of institutional demands” (Heinze & Lu, 2017, p. 497). Sport organization strategies for institutional change relating to social justice include community partnerships (Heinze et al., 2014), monetary donations (Sheth & Babiak, 2010), organizational initiatives (Hayhurst & Szto, 2016), and shifting opportunities for equal representation (Pape, 2020). However, sport organizations cannot be disconnected from the structures of power, capitalism, sexism, and racism when they are supposedly resisting these very structures (Szto, 2015). This session seeks to address where sport organizations fail or succeed in their commitment to social justice as agents of their own responses instead of as products of institutional demands. All authors with related scholarship, including theoretical/conceptual work or proposed/ongoing/finished empirical research, are invited to submit.



### **Queer, Trans, and Non-binary Topics in Sport**

**Organizer(s) & Email:** Ali Greey - ali.greey@mail.utoronto.ca, Anna Baeth - anna.baeth@athleteally.org

We invite papers engaging with queer, trans, and non-binary topics in sport. Papers might examine the belonging of queer, trans, and non-binary people belong in sport; reimagine how sport might be organized beyond sex-at-birth assignment; examine the role allyship/solidarity has to play in queer, trans, and non-binary athlete belonging. We particularly welcome papers considering the “white supremacist heteropatriarchal assemblages of power and privilege” underpinning trans exclusion in sport (Travers, forthcoming). The root of the word conference is “to confer” (have discussions; exchange opinions). In the spirit of “conferring,” we invite proposals in all phases of development, not only completed projects. In this session, we will leave significant time for (hopefully!) a rigorous Q & A.

### **Race, Sport, and Political Economies**

**Organizer(s) & Email:** Joseph N. Cooper - josephn.cooper@umb.edu

The impact of settler colonialism, neoliberalism, and capitalism on modern global societies has resulted in racialized sporting spaces. The interplay between political economies, prevailing racial ideologies, and sport has simultaneously created a multi-billion industry that entertains spectators across the world while also serving as an extension of hegemonic systems. The purpose of this session to explore how race, racism, and anti-racism are present in political economies across international contexts. Topics such as athlete migration, (under) representation in ownership, community displacement, environmental degradation, corporate partnerships, Global South versus Global North sport structures, event legacies among related areas are explored.

### **Representation, DEI and Belonging in 'Mid-Major' US Collegiate Sport**

**Organizer(s) & Email:** Theresa Walton-Fisette - twalton1@kent.edu

This session aims to highlight research focused on those collegiate athletic programs in the US at the 'mid-major' level of Division I athletics. While much of the media attention and social imagination focuses on Power 5 programs, the circumstances of Division I college sport outside of that realm operate in substantially different economic and cultural contexts. As noted by Garthwaite and Notowidigdo (2020), “These schools earn relatively low revenues overall, and a large amount of their financial support comes from the university.” Given the institutional support, these universities should be well positioned to align their goals with the academic mission as well as move more readily to adopt gender equitable and anti-racist structures and practices. However, the financial constraints and pressure of trying to ‘keep up’ with Power 5 programs seem to take precedent in regard to priorities and spending making this an important arena to study.

### **Sista to Sista: Amplifying the experiences of Black women in sport**

**Organizer(s) & Email:** Akilah Carter-Francique - [akilah.carter-francique@sjsu.edu](mailto:akilah.carter-francique@sjsu.edu)

The purpose of this paper session is to amplify research on the sporting experiences of Black women. We welcome papers that explore issues of participation, coaching, administration, education, health and wellness, physical activity, Title IX, motherhood & family, work-life experiences, advocacy and activism, media and marketing (e.g., Name Image Likeness (NIL)), the global experience, intersectionality and more. Upon amplification and exploration, providing best practices and strategies for success are encouraged.

### **Social, Economic, Mental Health, Ethical Issues Impacting College Athletics**

**Organizer(s) & Email:** Robert Case - [RCase86@gmail.com](mailto:RCase86@gmail.com)

College athletics is a multi-billion dollar industry that plays a major role in American society. In the past, it has been plagued by a number of problems related to commercialization and the athletic arms race, player name, image, and likeness issues, academic integrity problems, exploitation of minority athletes, overemphasis on winning, Title IX and gender equity, player violence and drug scandals, recruiting violations, escalation of coaching salaries, illegal behavior by coaches, academic clustering, athlete graduation rates, treatment of transgender athletes, sexual assault by athletes, realignment of conferences, spiraling expenditures of college athletics, influence of television and the media on college athletics, unionization of athletes, and the mental health of college athletes. The list goes on and on... The purpose of this session is to explore issues that impact the future of college athletics from socio-cultural, economic, mental health, and/or ethical perspectives with the hope of shedding additional light on these issues and providing suggestions for their possible resolution in the future.

### **Sociology of Sport Coaching**

**Organizer(s) & Email:** Joseph Mills - [Joseph.Mills@du.edu](mailto:Joseph.Mills@du.edu), Clayton Kuklick [clayton.kulick@du.edu](mailto:clayton.kulick@du.edu). Brian Gearity [brian.gearity@du.edu](mailto:brian.gearity@du.edu)

In 2010, Robyn Jones noted the academic field of the sociology of sports coaching was seeking to solidify its place with policy makers and in coach education programs. As we approach twenty years of the sociology of sports coaching, it is possible to argue the field is still seeking this solid position. At the same time, sports coaching seems to experience ever-increasing problems for which the sociology of sports coaching is ideally placed to positively impact. For example, rising mental health rates, drop-out, injuries, bullying cultures, the growing popularity of e-sports over physical sports, as well as issues of identity, representation, DEI, relationships, and power. We draw on the conference organizers' calls for creative, innovative and challenging sessions to invite submissions that explore how the sociology of sports coaching can move from its academic ivory tower and solidify its place with policy makers and coach education programs

## **Sport and Corporate Social (Ir)responsibility**

**Organizer(s) & Email:** Sandeep Dutta - sandeep.dutta@uconn.edu, Max Klein - max.klein@uconn.edu

Investing in sport has become a target for corporate social responsibility funding and other practices (Plewa & Quester, 2011; Walters, 2009). However, the value of these investments is less clear (Millington et al., 2019). Primarily, it is necessary to consider who is benefitting. Sport and non-sport corporations implement CSR to develop, maintain, or restore brand equity (Fombrun & Foss, 2004). For example, in the global South specifically, corporations often use CSR funds to invest in mega sporting events with the covert purpose of promoting their brand through sponsorship activities (Darnell et al., 2019). Ultimately, the question persists: Does the value lie in organizations using CSR to maintain their capital, or does it actually lead to benefit communities and their development? This session explores how CSR funding and other CSR practices impact the global landscape. All authors with related scholarship, including theoretical/conceptual work or proposed/ongoing/finished empirical research, are invited to submit.

## **Sport and Media Representation**

**Organizer(s) & Email:** Patrick Crowe - pcrowe@vols.utk.edu

Media has been noted from communication and sport study scholars to shape and influence the perceptions of consumers (Cranmer, Bowman, & Goldman, 2017; Entman, 1993; Sadri, et al., 2021). When thinking about sport media representation, seeing organizations, people, and events portrayed through media can influence people's perceptions on said phenomenon and even shape the discourse on how that phenomenon is discussed and remembered. Members of this session will utilize media as a valuable tool for understanding and interrogating how different groups are represented through social media, print media, online media, film, and/or oral media.

## **Sport for Development & Peace: Between Social Reproduction & Social Change**

**Organizer(s) & Email:** Md Saidur Rahman - saidur.rahman@mail.utoronto.ca, Mathew Blundell - mathew.blundell@utoronto.ca

Sport is a popular tool for addressing the social, cultural, and economics challenges faced by today's vulnerable and marginalized populations. The Sport for Development and Peace (SDP) sector mobilizes sport-based, skill-focused programming to improve the social circumstances of disadvantaged people. However, SDP's impact in facilitating marginalized groups to achieve social mobility has been very limited. Indeed, the SDP field has been criticized for its inability to create systemic change for its highly individualistic approach to development programming. SDP will need to be better prepared to impact a world that faces emergent challenges associated with the global pandemic and political conflict, which will substantially increase the number of vulnerable people. SDP programs must therefore equip themselves with theories of change and sustainable frameworks to challenge structural inequality. The proposed session will accept papers from scholars working on SDP topics to develop and discuss theories, frameworks, and programs for sustainable change within the SDP field.

### **Sport for Life? Examining sport beyond our “youthful” years**

**Organizer(s) & Email:** Courtney Szto - c.szto@queensu.ca, Kristi Allain - kallain@stu.ca

Most of our lives are spent as adults, yet our sporting opportunities seem to decrease with age. The over 18 age market presents both a conundrum and opportunity for sports organizations. Recreational athletes make up the vast majority of sports participation but hold little cultural cache for coaches and associations. Still, as nations around the world grow demographically older, numerous sources report that aging populations will create a “crisis,” becoming a burden on the state by increasing health care costs. Thus, where are the opportunities for adults to get active and develop their sporting potential? In this session, presenters address the embodied experiences and representations of adult sport participants through examinations of programming, policies, and/or media.

### **Sport Spaces of Inclusion and Exclusion**

**Organizer(s) & Email:** Michael Friedman - mtfried@umd.edu

Questions about who can be present and visible within space are highly political and closely related to social power. Many social movements including those fighting for civil rights, LGBTQ+ rights, indigenous rights and workers’ rights, have occupied lunch counters, the streets and other public spaces in efforts to challenge an inequitable status quo. Henri Lefebvre (1991) suggests that all social movements and ideas are subjected to a “trial by space,” in which they either achieve a physical presence within the environment or lose their effective power. This session invites papers that examine how sport spaces are implicated within struggles for diversity, equity and inclusion, and, more broadly, how sport spaces have been used to reinforce and/or challenge forms of social power.

### **Sporting Nationalisms, Diasporas, and Immigrant Experiences**

**Organizer(s) & Email:** Md Saidur Rahman - saidur.rahman@mail.utoronto.ca,

In the era of globalization, an unprecedented number of global migrants are moving from the Global South to the Global North. The host governments are implementing policies like assimilation and multiculturalism to integrate the diasporic and immigrant communities into the host societies and often utilize sports as a useful strategy to achieve the goal. The policy implications vary; some immigrant communities try to connect with the host country’s popular or national sports, while other diasporic communities resist the assimilating inclination by creating their own sporting space and engaging with their origin country’s popular and national sports. The proposed session will accept papers from the scholars, especially situated in the Global North, who work with different diasporic and immigrant communities to explore their identity construction and encounters with assimilation and multiculturalism through everyday sporting experiences.

**Sports and Social Media****Organizer(s) & Email:** Faye Linda Wachs - flwachs@cpp.edu

Social media is a critical means of communication and self-expression, within a corporatized advertising driven media market. In short, it's complicated. This session explores that complication.

**Sports and the Far-Right****Organizer(s) & Email:** Matthew R. Hodler - matthew\_hodler@uri.edu

Far-right ideas have been growing in influence—both politically and culturally. The spring 2022 attack on Disney follows similar attacks in the sports world on Colin Kaepernick, LGBTQ athletes, the USWNT, and several WNBA players for their progressive activism. While several scholars have rightly discussed the courageous actions of athlete activists, few have focused on how the (far-)right wing media has played in constructing, facilitating, and profiting the cultural conditions for the attacks. This panel seeks to answer the call made by Falcous, Newman, & Hawzen (2019) for more sport studies scholars “to explore how this creeping [far-right] discourse becomes entangled in and through the likes of sports media” and invites scholars examining how the (far-)right wing sport media operates and proliferates in all kinds of media; television, film, advertising, social media, comment forums, newspapers, video games, websites, memes, music, etc.

**Teaching Outside the Box****Organizer(s) & Email:** Emily Dane-Staples - edane-staples@sjfc.edu

A wave of recent movements working towards positive change seems to have limited reach into the practice of teaching and learning. Extensive research has explored the value of moving towards a student-centered approach in classrooms yet many instructors are not aware of, do not have time to implement, or are simply choosing to remain with teaching practices that have existed for decades. This session invites strategies that can be implemented in the classroom that seek to disrupt traditional teaching practices. Contributors are invited to share alternative syllabus design, assessment practices, activity types, content delivery strategies, and other components of teaching and learning that adopt a more-student centered, active learning engagement approach.

### **Teaching Sport Studies**

**Organizer(s) & Email:** Jennifer Sterling - [jennifer-sterling@uiowa.edu](mailto:jennifer-sterling@uiowa.edu)

Teaching is an important – though often under-valued and under-researched – role of Sport Studies faculty in higher education (and beyond). This session offers the opportunity for Sport Studies scholars, educators, and practitioners to explore, reflect upon, and share their teaching practices, pedagogies, and philosophies. Possible topics include, but are not limited to: the scholarship of teaching and learning (SoTL); pedagogical approaches; teaching tools and technologies; student assessment strategies; teaching assessment strategies; case studies of specific assignments or approaches to particular content; course design; curriculum development; approaches to teaching various student populations; graduate student teaching development and mentorship; teaching within the context of various institutions and departments; the role of teaching for tenure and non-tenure track faculty, for administrators and public scholars, etc.; navigating controversial topics, classroom conflicts, and institutional policies; and teaching inclusively and about inclusivity. Creative approaches, interactive presentations, and shared resources are welcome (but not required).

### **The Habitus of Women's Elite Sport**

**Organizer(s) & Email:** Alex C. Gang - [cgang@citadel.edu](mailto:cgang@citadel.edu), Jin Park - [jpark50@ilstu.edu](mailto:jpark50@ilstu.edu)  
Ju Young Lee - [jlee21@citadel.edu](mailto:jlee21@citadel.edu)

While recent developments in sport indicate progress in the representation of women, the ground of elite sport remains largely closed off to advancements in gender parity. To analyze this, studies have juxtaposed the structures of men's and women's competitions and have identified the barriers and limited benefits that women continue to face. Nevertheless, the necessity remains to further scrutinize the culture of women's elite sport, for systemic inequalities become most perceptible at the pinnacle of sport structure. Furthermore, the outcomes of participation may materialize beyond one's athletic engagement, which requires a thorough understanding of socialized norms that shape contemporary elite sport. Bourdieu's conceptualization of habitus acts as a useful guide to unearth the norms underlying the structure of women's elite sport. This session focuses on identifying the forces that form and reproduce the cultural norms of women's elite sport to better explain the fundamental roots of inequalities that women encounter.

### **The HBCU Experience**

**Organizer(s) & Email:** Akilah Carter-Francique - [akilah.carter-francique@sjsu.edu](mailto:akilah.carter-francique@sjsu.edu), Charles Crowley - [ccrowley@livingstone.edu](mailto:ccrowley@livingstone.edu), Jasmine Hamilton - [jmhamilton@pvamu.edu](mailto:jmhamilton@pvamu.edu), F. Michelle Richardson - [frichardson@coppin.edu](mailto:frichardson@coppin.edu), Aaron Livingston - [phoeb92@yahoo.com](mailto:phoeb92@yahoo.com), Jeremy Cheeks - [geremy.cheeks@aamu.edu](mailto:geremy.cheeks@aamu.edu)

The purpose of this session is to welcome conceptual, and data driven papers that share insights on the lived experiences of athletes, coaches, and athletic departments at Historically Black Colleges and Universities. We also welcome papers that explore the understandings of prospective college athletes school choice, academic persistence, mental health and wellness, the fan experience, the marching band, alumni interactions, and institutional traditions to include athlete activism.

### **The malleability of ‘sex’ in sport, sports organizations, and policy.**

**Organizer(s) & Email:** Anna Posbergh - posbergh@terpmail.umd.edu, Sheree Bekker - sb2678@bath.ac.uk

A growing body of research has investigated the creation, implementation, and consequences of sporting policies that have historically deployed “sex” as a conveniently malleable concept. This includes, but is not limited to, regulations relating to female eligibility, transgender eligibility, and athlete/women’s health. Concurrently, there remains a materiality to sex differences, which creates challenges around establishing policies that promote gender equity, inclusion, and non-discrimination. This is further exacerbated by sport’s masculine, white, and Eurocentric identities, which converge to reinforce normative gender logics and stereotypes. As such, this session will focus on interpretations of “sex,” particularly as it manifests in sport policies and methods of governing. We invite papers that seek to problematize, challenge, or question the question of “sex,” especially its entanglement with race, gender, and class, with the hopes of engaging in the deep, critical engagement that Raewyn Connell (2021) reminds us is “slow, intensive work, difficult to do well”.

### **Thinking Outside the (Typical) Sporting Arena**

**Organizer(s) & Email:** Niya St. Amant - niya.stamant@queensu.ca

This session invites papers that apply sporting ideologies, concepts and theories outside the typical realm of sport. This session is specifically interested in the sportification of non-sporting or atypical sporting arenas. How do people and cultures outside the typical realm of sport come to adopt sporting notions? This session is meant to bring exciting new discussions to sports scholarship, which has the potential to broaden the horizons of what sports scholars can think to study. The scholarship on this panel will likely be diverse but will have a mutual aim to set sports scholarship on exciting new paths that consider sport outside its typical arena. For instance, how do sporting notions of discipline influence the spiritual aspects of yoga competitions? How do risk and injury cultures play out in quidditch matches? How does intensifying everyday activities, such as cooking shows (i.e., Hell’s Kitchen), bring sport into the mundane?

### **Thinking with Bruno Latour: Socio-Material Accounts of Physical Activity**

**Organizer(s) & Email:** Pirkko Markula - pirkko.markula@ualberta.ca, Jim Denison - jim.denison@ualberta.ca

According to Bruno Latour (2007), understanding any kind of action involves tracing associations between human and nonhuman actants. How these associations become assembled is a complex process that involves multiple circulating entities. Among these entities are any number of intermediaries and mediators ‘made to act’ by their many ties and attachments. In this session, we are interested in papers that offer a Latourian reading of any physical activity action or phenomena. More specifically, we are looking for either empirically or conceptually based papers that provide a socio-material take on a contemporary sport, exercise, or dance practice to foster more democratic relations within physical activity settings.

**Underrepresented, undertheorized & undermethodologized: Disability & Sport**  
**Organizer(s) & Email:** James Brighton - james.brighton@canterbury.ac.uk,

In spite of sociological research into disability sport gaining momentum in the last decade, the lives of disabled athletes remain under-represented. Furthermore, with the exception of a few notable scholars, there remains a lack of conceptual grounding and theoretical and methodological imagination through which these explorations are made. Resultantly, the sociological analyses of disability has, in general, been overly descriptive, under theorized, and failed to adequately acknowledge intersections of disability alongside other under-represented dimensions of embodied identity (e.g. race, ethnicity, gender, sexuality, age and class). Accordingly, this session calls for contributions to add to the analysis of disability sport including the following: empirical research into the lives of disabled athletes; intersections of disability alongside other underrepresented identities in sport; disability sport and advocacy; media (under)representation in disability sport, and approaches taken to theorizing and researching disability sport differently.

**What is to be done: Will representation salvage imperialist-capitalism?**  
**Organizer(s) & Email:** Chen Chen - cchen@uconn.edu

The Nevada Test Site (NTS), 65 miles north of Las Vegas, the hosting city of the 2022 NASSS conference (traditional homelands of the Western Shoshone), was one of the most significant nuclear weapons test sites in the United States. Hosting our conference at this location at a time when the capitalist world-system is experiencing intensified crises raises urgent questions on theories of change, strategies, ethics, and methods of organizing the multi-racial, multi-gender, global working class towards an alternative, non-capitalist future and what roles critical sport scholarship can play therein (Chen, 2022). This session welcomes theoretical and/or empirical papers that 1) address the tensions underlying representational politics (many are with a progressive outlook and can bring tangible benefits) in the Global North that stops short of challenging the imperialist-capitalist forces with increasingly "diverse" ambassadors and spokespersons, and/or 2) identify opportunities within various fields of sport-related work to rectify this limitation and strengthen a multi-racial, multi-gender, internationalist, anti-imperialist coalition necessary for a viable future of the planet.



## **When Words Fail, Our Bodies Speak: Aesthetics as Radical Knowledge**

**Organizer(s) & Email:** Shalom Brown - shalom.brown@mail.utoronto.ca

Aesthetics, such as movement, touch, scent, and sound, are and have always been valid forms of knowledge that go beyond the places language fails to take us. However, these are viewed as subpar compared to written language within Sport Sociology. These aesthetic properties have been taken up by marginalized beings for generations and continue to be crucial in producing and representing knowledge about health, physical activity, and the body. This session invites scholars and attendees to collaborate in the research and knowledge translation processes using aesthetic and arts-based mediums. Grounded in creativity and imagination, this session creates immersive spaces where attendees can engage with learning outside of the traditional written conference presentation structures. Deeply rooted in the ongoing traditions of Indigenous, Black, and Queer onto-epistemologies, this session moves to disrupt the current academic space by regenerating marginalized ways of knowing and being and actively resisting anti-human oppressions.

## **Who Are the Benefactors of Name, Image, and Likeness Legislation**

**Organizer(s) & Email:** Billy Hawkins - hjbilly@uh.edu

The passing of name, image, and likeness (NIL) legislation began in 2019. Over forty-one states have either passed or proposed versions of NIL legislation to date. Twenty of these states' NIL legislation became effective in 2021, while other states' NIL legislation will be effective in 2022 or 2023 (Dosh, 2021; Wells, 2020; Murphy, 2020). Therefore, some of these laws were at different stages, i.e., some of them had been passed and enacted, some had been passed and scheduled to go into effect at a later date, and those at the federal level had been proposed but not yet read or voted on, and thus, a projected date of enactment has not been set. California was the first state to pass a form of NIL legislation into effect, although it did become effective until January 1, 2022. Also, to date, eight versions of federal NIL legislation have been introduced (Dosh, 2021). With NIL legislation, there has been progress toward economic emancipation where college athletes have finally been given the right to profit from the use of their NIL. This move accelerated after several states passed some form of NIL legislation, which forced the National Collegiate Athletic Association (NCAA) to relinquish its economic stronghold over athletes, especially those in revenue-generating sports, but also athletes in non-revenue generating sports. Therefore, companies and corporations can now have individual athletes endorse their products, or athletes can create and register their trademarks to monetize their name, image, and likeness. There have been growing pains to this new economic arrangement as the NCAA, athletic departments, and athletes acculturate with this new legislation. Some athletes will be able to convert their athletic capital into lucrative opportunities, while others may not have the same advantages. Regardless, returning athletes' rights to their NIL to the athlete is progress toward athletic emancipation. It moves labor practices out of the 17th, and place them into a century where labor practices are not ideal but more palatable. Therefore, this session aims to explore the progress this legislation has made in improving the economic rights of athletes. More specifically, who are the athletes benefiting from this legislation, and where are they located in terms of their interscholastic and intercollegiate sporting experiences?

## **Open Session**

**Organizer(s) & Email:** F. Michelle Richardson- [NASSSVegas2022@gmail.com](mailto:NASSSVegas2022@gmail.com)

This session is for any presenters who want to submit an abstract that does not align the sessions proposed by NASSS members.

## **Roundtable Sessions:**

### **Brotha Docs: Navigating Sport, Education, and Society**

**Corresponding Organizer & Email:** Algerian Hart - [ahart@missouristate.edu](mailto:ahart@missouristate.edu)

This session will serve as an interactive and informative workshop filled with open discussions of scholarly projects and experiential best practice strategies to support Black men's journeys inside and outside of higher education.

### **Black (Student) Athlete Cybercultures**

**Corresponding Organizer & Email** Jasmine Banks - [jasbanks@umich.edu](mailto:jasbanks@umich.edu)

During the Summer of 2020, Black athletes took to social media to share their experiences of being Black in sports. These stories included voices from across regions, divisions, and sports unifying under the hashtag #Blackathletesmatter. This roundtable intersects Blackness, sport, and social media to invite scholarship and working ideas that shift the discourse surrounding Black athletes' digital use and presence from legal and market logics to theoretical and practical insights that center their agency, multidimensional identities, culture, and creativity within the evolving geopolitical and sociohistorical landscape of social media and society. This session draws inspiration from Steele's work on Black feminist technoculture (2021; 2019), Edward's (2016) waves of athlete activism, and Andre Brock's (2020) Black cyberculture to facilitate discussion on the ways all Black athletes create and sustain community, share and exchange cultural wealth and resources (Yosso, 2005), knowledge, and (techno)culture within interscholastic, intercollegiate, and professional sport contexts.

### **The CEOs of the NIL: Ecological Possibilities of (Mis)(Under)Representation**

**Corresponding Organizer & Email:** Tarale Murray - [murrytg@umich.edu](mailto:murrytg@umich.edu),

Despite the preponderance of Name, Image, and Likeness (NIL) manuscripts in academic journals, opportunities to engage in robust and critical interdisciplinary analyses and discussions about NIL abound. This panel session seeks to draw scholars and working ideas on the ecological possibilities of the (mis)(under)representation of Black college athletes with regard to NIL. This session uses Cooper's (2019) Black male athlete holistic (under)development models and restorative justice approaches. This will encourage multi-level considerations and perspectives to develop a comprehensive model of the emerging NIL ecosystem and its birth within the collegiate model. Specifically, this roundtable seeks to center the costs, experiences, and outcomes of Black athletes, universities, businesses, communities, and culture using theoretical models and frameworks to strive for an equitable and representative discussion of the NIL phenomenon. Panelists will focus on the realities of high school and college athletes, historically Black colleges and universities (HBCU), predominantly White institutions (PWI), minority-serving institutions (MSI), and Hispanic serving institutions (HSI).

### **Hybrid Femininities: Do they help or hinder women in sport?**

**Corresponding Organizer & Email:** Martha Brown - [mcbrow23@ncsu.edu](mailto:mcbrow23@ncsu.edu),

In the post #metoo world, femininity can no longer serve simply as the opposite of masculinity. Just as there are multiple masculinities, limited research suggests multiple femininities exist as well. Hybrid femininity can be understood as one that consists of both traditional feminine and masculine characteristics (Messerschmidt, 2020). In the male-dominated sport landscape, where women navigate both roles to find success, does displaying hybrid femininity challenge the gendered culture that exists in sport organizations or just perpetuate it further? Uncovering the answer could aid in understanding reasons for underrepresentation in sport organizations. In this proposed Roundtable Session, hybrid femininity will be introduced as a potential heuristic device to conceptualize how gender is performed in sport organizations and research questions related to the examination of hybrid femininity will be presented. Participants will discuss the concept and its relevance to the study of the underrepresentation of women in senior sport administrative positions. Reference: Messerschmidt, J. W. (2020, September). And now, the rest of the story...: A critical reflection on Paechter (2018) and Hamilton et al.(2019). In *Women's Studies International Forum* (Vol. 82, p. 102401). Pergamon.

### **Rethinking Professional Preparation**

**Corresponding Organizer & Email:** Emily Dane-Staples - [edane-staples@sjfc.edu](mailto:edane-staples@sjfc.edu)

Many social movements are working through external activism, however there is also great value in internal activism; change from within for the betterment of the organization. There are a limited number of doctoral programs working to prepare future faculty in the discipline. Training within these programs appears to have a primary focus of training qualified researchers who can further develop socially relevant, discipline-enhancing knowledge. While this has value, the tradeoff may be failing to prepare individuals who choose to spend part or all of their careers at teaching-focused institutions where quality instruction, student engagement, and heavy teaching loads place research in a more secondary role. This session invites a variety of narrative, case study, and autobiographical works challenging the current structure of many doctoral programs and its impact on faculty and future faculty.