2017 NASSS Web Committee Report

Report submitted by email by Jen McGovern (Monmouth University), *Chair Web Committee*

Committee Members: Dale Sheptak (Baldwin Wallace University) & Jesse Couture (University of British Colombia)

2017-2018 Activity

1. With assistance from Past-President Cheryl Cooky, the committee prepared a change to the NASSS by-laws for 2017. This by-law change was approved at the 2017 business meeting. As of this by-law change, the former Web Committee is now known as the Current Communications committee.
2. The biggest task of the past year was working on a strategic communication plan. I worked closely with list-serv administrator Brian Gearity and a committee of Jamie Ali, Becky Beal, and Sophy Chan to develop a plan as well as to propose social media guidelines. We have documented our progress and will be following up with the Board during the 2018 Annual Meeting.
3. The committee chair continued to update the website regularly and to manage the general NASSS email account
4. The chair built forms to recruit NASSS volunteers, to solicit sessions and abstracts for the 2018 conference, and to collect applications for the conference fee waiver. After each submission window closed, the chair sent detailed data reports to any appropriate NASSS members.
5. Admittedly, the chair did not make the best use of the two individuals who volunteered for the committee. This is due to the fact that both volunteers were anxious to work with social media. Their potential for work was delayed by the efforts to create a strategic communications plan. Hopefully, this will change in the future after the plan is discussed and implemented.