2017 NASSS Web Committee Report

Report submitted by email by Jen McGovern (Monmouth University), Chair Web Committee

Committee Members: Dale Sheptak (Lake Erie College / Baldwin Wallace University) & Jesse Couture (University of British Colombia)

2016-2017 Activities

1. For the first time in 2016, the committee created a form on the website to solicit volunteers. The form was made live while the energy for NASSS was high following the conference. Information on volunteers was then sent to the committee heads. This was successful and we plan to have the form available during the Windsor conference.

2. During the 2016 Conference, the Board decided to renew the contract with iConcept (web host) and to move ahead with a new web design. Shortly after the conference, iConcept created a new design. The committee and the Board were able to look over the site and make suggestions. These suggestions were compiled and communicated to iConcept. From the committee’s perspective, there was a steep learning curve for the new site, but eventually, the new site was fully designed and launched in April 2017 in time for the 2017 conference submission process. The new site uses a responsive design, which means that the look and feel of the site is automatically adjusted for people accessing the site on desktops, laptops, tablets, and smartphones.

3. The committee created and managed forms for the 2017 Conference Call for Sessions and Call for Abstracts. There were some minor technical problems with the forms, but overall, collecting submissions through web forms was a smooth and easy process.

4. With assistance from Past-President Cheryl Cooky, the committee prepared a change to the NASSS by-laws for 2017. This by-law change would transform the Web committee to a communications committee. The hope is that we can integrate other web communication with other platforms, like social media.

5. At the request of the Grad Student Representatives, the committee experimented with using web forums and is looking forward to collecting feedback on the process.

6. The committee continued to manage the NASSS email account.