

## Conference Advertising and Exhibits

NASSS 31<sup>st</sup> Annual Conference  
The Crowne Plaza--Mission Valley, San Diego, CA  
November 3-6, 2010

Thank you for your interest in advertising and exhibiting at the 31<sup>st</sup> Annual Conference of the North American Society for the Sociology of Sport to be held November 3-6, 2010 at the Crowne Plaza--Mission Valley, San Diego.

The NASSS Annual Conference is an ideal venue for publishers and college and university programs to promote their products and services to North America's largest annual gathering of sport sociologists. **In 2009, NASSS drew more than 300 attendees from over a dozen countries.** In addition to sport sociologists, NASSS attracts researchers, teachers, and students from the fields of sport studies, management, history, and psychology and from cultural studies, sociology and anthropology. The conference is thus an ideal means of promoting **books, journals, films**, and other materials for classroom adoption and library purchase. Advertising in the conference program book is also an ideal way to promote **fellowships, grants, and job opportunities.**

The **deadline** for receipt of advertisements and exhibit space reservations is **October 1, 2010.** Reservations are made using the **Advertiser and Exhibitor Reservation Form.** All reservations must be accompanied by full payment in the form of a U.S. dollar cheque or money order made out to NASSS. Do not hesitate to contact Maxwell Adam, the Advertising and Exhibits Manager, at: **maxwell.adam@queensu.ca** if you have any questions.

### Advertising in the Program

The NASSS program is distributed free of charge to conference attendees. The program includes details of conference sessions, maps of the hotel, and announcements about special events. It is a constant resource to NASSS members not only at the annual meeting but also throughout the year. NASSS members peruse the advertising section in the program for current information on publications in their areas of interest, to create shopping lists for the book exhibit, and to identify programs and grants for which they may be eligible.

### Advertising Rates (Prices in US dollars)

Back cover, colour: \$500  
Back cover, black and white: \$400  
Inside front or back cover, black and white: \$250  
Full page, black and white: \$150  
Half page, black and white: \$100  
Quarter page, black and white: \$50

## **Advertising Specs**

The Program size is 8.5" by 11". Ads should be submitted at size in pdf format. Under options for the pdf's resolution, the setting should be 300dpi. All pages must have 3mm bleed. Please e-mail the electronic copy of your ad as an attachment to **maxwell.adam@queensu.ca**. Contents of advertisements are subject to approval by NASSS.

**To reserve advertising space**, complete the **Advertiser and Exhibitor Form** and submit it along with your advertisement and full payment by **\*October, 1 2010\***

## **Exhibiting at NASSS**

The **NASSS Book Exhibit** is a central attraction of the Annual Conference, where publishers and other exhibitors have direct contact with over **300 conference attendees**. All exhibitors will have prime presentation space in the **Crowne Plaza's elegant foyer**. Their names will be listed in the program and on the website. The exhibit space will be open for **two full days**, offering ample opportunity to meet with authors to discuss current and future book projects and to speak with conference attendees about how your company's materials may be best used for teaching and research.

## **Exhibit Hours**

Thursday, November 3, 2010: 8:00 a.m. to 5:45 p.m.  
Friday, November 4, 2010: 8:00 a.m. to 5:45 p.m.

## **Set up/Breakdown** (subject to modification)

Set up: Thursday, November 3, 2010: 7:00 a.m. to 8:00 a.m.  
Breakdown: Books on display at NASSS are usually raffled off to members following Friday's business meeting. Exhibitors who do not wish to donate their books must remove them by 5:00 p.m. on Friday November 4, 2010.

## **Equipment included in rental fee**

- One draped 6' x 30" table and two chairs.
- A carpeted exhibit hall.

*This is currently a tabletop exhibit and so exhibitors should plan to bring their own signage.*

## **Prices**

The rental fee of \$300.00 includes one draped table and two chairs, one complimentary registration, and a discount of 50% on third table rental; reduced registration fee of \$50 per additional exhibitor.

**To reserve exhibit space**, complete the **Advertiser and Exhibitor Reservation Form** and submit along with full payment by **\*October 1, 2010\***. Exhibit table location will be determined by the order in which complete reservations, including payment, are received.

## **Shipping**

NASSS is committed to ensuring the lowest possible shipping and material handling prices for our exhibitors and therefore we are pleased to **waive all handling fees**. Materials should be shipped to following address:

Janet C. Harris, Ph.D.  
Professor & Director  
School of Exercise and Nutritional Sciences  
5500 Campanile Drive  
San Diego, CA 92182-7251  
Ph (619) 594-5541  
Fx (619) 594-6553  
[jcharris@mail.sdsu.edu](mailto:jcharris@mail.sdsu.edu)

## **Exhibitor Accommodations**

NASSS is pleased to announce that Crowne Plaza San Diego--Mission Valley, located at 2270 Hotel Circle North, has extended to the NASSS conference the exceptional rate of \$125 per night, not including taxes. Reservations can be made by following this link:

[https://resweb.passkey.com/Resweb.do?mode=welcome\\_gi\\_new&groupID=2593361](https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=2593361)