

NASSS :: SNASS :: SNSD

North American Society for the Sociology of Sport
Société nord-américaine de sociologie du sport
La Sociedad Norteamericana para la Sociología del Deporte

CALL FOR ABSTRACTS

**North American Society for the Sociology of Sport
31st Annual Conference**

**Producing Knowledge, Producing Bodies:
Cross-Currents in Sociologies of Sport and Physical Culture**

**November 3-6, 2010
Crowne Plaza Hotel, San Diego – Mission Valley
San Diego, California, U.S.A.**

ABSTRACT SUBMISSION DEADLINE: AUGUST 15TH, 2010

We invite you to submit a paper abstract for the 31st annual conference of the North American Society for the Sociology of Sport (NASSS) to be held November 3-6, 2010 at the Crowne Plaza Hotel in San Diego, California, U.S.A. Scholars from various disciplines and interdisciplinary fields examining issues relevant to the sociological study of sport and physical culture are encouraged to submit their work. Scholars interested in submitting an abstract are invited to follow the Submission Procedures and Presentation Rules outlined on page 3 of this document.

2010 NASSS Conference Theme

This year's conference theme is "Producing Knowledge, Producing Bodies: Cross-Currents in Sociologies of Sport and Physical Culture." This theme encourages scholars to reflect on sport and physical culture as they are increasingly situated within the constellation of biomedicalized, bioeconomic and biocultural discourses. Indeed, in North American

societies, biopolitics speaks to the surveillance and regulation of the *bios* (the “life” of the population, according to Foucault) and increasingly comes to shape the ways in which individuals understand, govern and care for their bodies and themselves: a pervasive public morality is hence internalized and perpetuated at the micro-level. Powerful biomedicalizing, bioeconomic and biocultural discourses work together to inform and inflect sport and physical culture as well as individuals’ relation to their body. No longer involved in sport and other bodily practices simply for the pleasures they offer, individuals are now motivated by mandates to achieve health and the healthy, productive body. In our neoliberal societies, individuals become “entrepreneurs” of themselves: they are imagined to produce the satisfactory health and wellbeing that they will enjoy and “consume.” In contrast, those who are ill or discursively constructed as “unhealthy” or “obese” accrue a kind of social debt that must be redeemed by locating themselves within compensatory discourses and praxes that implicate sport and, more generally, physical culture. Bodies, all types of bodies, are being produced in very personal but also very public ways. For the 2010 Conference, NASSS scholars are invited to discuss the production of such bodies in the context of biomedicalizing, bioeconomic and biocultural discourses. The 2010 NASSS Conference welcomes all papers dealing with the sociological or sociocultural study of sport and/or physical culture, but it is particularly interested in papers addressing these issues.

2010 NASSS Conference Program Committee

This year’s conference program is currently being prepared by the 2010 NASSS Conference Program Committee. This committee is co-chaired by Geneviève Rail, Simone de Beauvoir Institute (Gen.Rail@Concordia.ca) and Mary G. McDonald, Miami University (Ohio) (mcdonamg@muohio.edu). The following individuals are also part of this program committee:

Bob Rinehart, University of Waikato (rinehart@waikato.ac.nz)
Faye L. Wachs, California State University at Pomona (flwachs@csupomona.edu)
Sammi King, Queen’s University (kingsj@queensu.ca)
Kyoung-Yim Kim, University of Toronto (ky.kim@utoronto.ca)
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Becky Beal, California State University, East Bay (becky.beal@csueastbay.edu)
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Mary Louise Adams, Queen’s University (m1a1@queensu.ca)
Barb Besharat, Queen’s University (6bb29@queensu.ca)
Janelle Joseph, University of Otago (janelle.joseph@otago.ac.nz)

Abstract Submission Procedure

Determine which session theme best matches your paper by reading through the session descriptions listed below. After you have determined the session to which you wish to submit, please send your abstract to the session organizer via email following the submission requirements outlined below. If you have any questions about the session, you may contact the session organizer via email.

Abstract Submission Procedure for Open Session

If you are unsure about the session to which you should submit or if you believe your paper does not fit any of the currently proposed sessions, please submit your abstract to the Open Session via this email address 2010nasss@gmail.com and follow the requirements outlined below. Please note that extra sessions will be organized by the Program Co-Chairs who will put together papers with topics as similar as possible.

Abstract Format and Submission Requirements

Authors must send their abstract in the body of their email message (please do not send attachments) and include the following information:

- (a) Title of the paper (maximum of 10 words);
- (b) Abstract (maximum of 200 words and only one paragraph; abstracts will be published in the 2010 Conference Abstracts in plain text so please refrain from using italics, bold, underlining or html);
- (c) The name, affiliation (university or institution) and institutional email address of each of the authors.

Presentation Rules

- (a) Participants should not present a paper in a session that they preside (a session organizer must seek a presider that is not one of the participants).
- (b) Participants may submit their abstract to only one session.
- (c) Participants may present only one paper as first author in a regular session but may have their name as second or third author on other paper(s), as long as they are not the presenter of such paper(s).
- (d) Participants who present a paper in one regular session may also participate as a speaker or discussant in one other non-regular session (i.e., a session for which individual participants do not submit an abstract, for example, a workshop or a round table session).

Acceptance Review Criteria

The Program Co-Chairs (and not the Session Organizers) will make the final decision about the acceptance of abstracts. The following criteria will be used:

- (a) Relevance and significance of topic to NASSS and/or to conference theme
- (b) Clarity of abstract
- (c) Clarity of core issue, research question or objective
- (d) Reference to conceptual framework
- (e) Reference to methodology
- (f) Clear presentation of findings (the abstract must relate to completed research and not work in progress unless the paper is submitted to an open session for students)
- (g) Only one abstract per participant: the Program Co-Chairs reserve the right to delete from the program additional abstract(s) submitted by the same participant as first author.

The Program Co-Chairs will post on the NASSS website (www.nasss.org) the list of accepted sessions and abstracts no later than September 15th, 2010 (this same list will also be circulated via the NASSS listserv). Authors and session organizers will thus know whether their session or abstract has been officially accepted.

Troubleshooting

For further information or any problem regarding the submission of your abstract, please contact the Program Committee Co-Chairs at the following email address: 2010nasss@gmail.com

ABSTRACT SUBMISSION DEADLINE: AUGUST 15TH, 2010

NOTIFICATION OF ACCEPTANCE: SEPTEMBER 15TH, 2010

LIST OF SESSIONS 2010 NASSS CONFERENCE

OPEN SESSION

If your paper does not seem to fit in any of the sessions listed below, please submit your abstract to the Open Session and write in the subject box of your email message "OPEN SESSION." Please send your abstract in the body of your email message (please do not send attachments). Extra sessions will be organized by the Program Co-Chairs who will put together papers with topics as similar as possible.

Send Abstracts To: 2010nasss@gmail.com

PAPER SESSIONS

PLEASE NOTE THAT PARTICIPANTS IN THESE SESSIONS ARE GIVEN A MAXIMUM OF 15 MINUTES (IF 4 PARTICIPANTS) OR 20 MINUTES (IF 3 PARTICIPANTS) TO PRESENT THEIR PAPER. PARTICIPANTS SHOULD ENGAGE WITH THE AUDIENCE AND NOT READ THEIR PAPER. AUDIOVISUAL EQUIPMENT IS NOT PROVIDED AND SO PARTICIPANTS AND SESSION ORGANIZERS MUST PROVIDE THEIR OWN COMPUTER AND PROJECTOR IF THEY NEED IT. PAPER SESSIONS ARE OPEN TO ALL (STUDENTS INCLUDED) BUT STUDENTS MAY ALSO OPT FOR ONE OF THE TWO OPEN SESSIONS LISTED BELOW (SEE 1 AND 2).

1. **UNDERGRADUATE STUDENT OPEN SESSION** **Undergraduate Research: The Future of our Discipline**

This session is an open session for all undergraduates interested in presenting a completed paper or a paper in progress. I think outreach to young scholars is critical to maintaining the vibrancy of the field. This session will highlight original scholarly research by undergraduates interested in sport sociology. ----- Organizer: Faye Linda Wachs (California State Polytechnic University).

Send Abstracts To: flwachs@csupomona.edu

2. **GRADUATE STUDENT OPEN SESSION**

This session is an open session for all graduate students interested in presenting a completed paper or a paper in progress. ----- Organizer: Geneviève Rail (Simone de Beauvoir Institute).

Send Abstracts To: 2010nasss@gmail.com

3. **Contesting/Performing/Producing Bodies of/in Crisis**

If we have learned anything from ubiquitous media(ted) encounters of and with the contemporary body, it is that corporeality is currently mired in state of perpetual calamity. And perhaps more so than any other point in recent history, the body finds itself entangled in a vast complex of 'crisis discourse': that is, as over- or under-consuming; as policed or already-deviant; as over- or under-capitalized; as mobile and immobile; as over- or under-stimulated; or even as sanctimonious flesh at the end of times. For this session, we hope to advance what Judith Butler (2010) calls a 'new body ontology', especially as it relates to the domain of physical cultural studies. Moving beyond the [medicalized, scientific, modern, patriarchal,

colonizing] 'facts' about the body in peril, we hope to reconfigure the logics by which we understand bodies of/in crisis. Thus, and following Butler, we seek papers that politicize and peculiarize various practiced, performed, enfolded, and vulnerable bodies, be they of the researcher or the researched. Potential questions that contributors to this session might address include: How is the body framed within crisis discourse? How do body crises 'maximize precariousness' for some and 'minimize precariousness' for others? How is the body exposed to politically and socially articulated forces? In what ways is the body located within territories of sociality? And how is the periled body both produced within and productive of dominant social, political, and economic formations? ----- Co-Organizers: Joshua I. Newman (University of Otago) and Michael D. Giardina (Florida State University).

Send Abstracts To: josh.newman@otago.ac.nz

4. Producing Aging Sports Bodies

While most developed nations are experiencing a demographic shift to an aging population, the process and physical signs of aging are often perceived as a 'disease,' and older people are frequently negatively portrayed in terms of their lack of (re)productive capacity. National and international policies suggest that involvement in exercise may challenge both the actual effects, and the dominant ideas about aging, particularly the view that older people are dependent and incapacitated. However, recommendations for older people to exercise often appear to be framed in an anti-aging remit—that exercise eliminates aging—rather than emphasizing how aging persons can find ways to increase physical capital and restore social and cultural capital. As people age, lifestyle choices seem to be taken away through processes of stereotyping, over-protection, and poor and inappropriate policies, planning and provision. This session will explore the lived experiences of an aging corporeality in sporting contexts, and consider ways in which it might be possible to enable the voices of older persons to be heard in the policy-making process to ensure appropriate exercise provision for later life. ----- Organizer: Elizabeth Pike (University of Chichester).

Send Abstracts To: e.pike@chi.ac.uk

5. Producing Consumer Knowledge Through Sport: Critical Studies of Advertising, Marketing, and Promotional Culture

Representations of sport and characterizations of teams, athletes, and fans are used to produce knowledge of and affinities for not only sport but for a vast array of consumer products and services. This session features critical analysis of the diverse ways that received knowledge about sport, teams, athletes, and fans is used in advertising and marketing communication in efforts to produce naturalized understandings about the meaning of sport and its actors, both in everyday life, and within the broader context of contemporary promotional culture. The studies featured in this session explore cross currents of gender, race, ethnicity, and other issues of identity in the course of formulating the assertions and sensibilities featured in advertising and marketing communication reliant on and departing from the logics of sport culture. ----- Organizer: Lawrence Wenner (Loyola Marymount University).

Send Abstracts To: lawrence.wenner@gmail.com

6. Coaching Cultures and Discourses

Every aspect of the "coaching act," from conditioning and athlete development, to coach-athlete relationships and theories of training, is somehow influenced by power relations and the construction of knowledge. However, when it comes to educating coaches, concerns over the social nature of coaching and the body are often overlooked. This gap in understanding coaching as a human endeavor affords sport sociologists interested in coach education, sport ethics and performance enhancement the opportunity to enhance coaches' effectiveness by analyzing coaching from a sociocultural perspective. Such a concentration, with a specific emphasis on the problematization of dominant or taken-for-granted coaching "knowledges" is the focus of this session. ----- Organizer: Jim Denison (University of Alberta).

Send Abstracts To: jim.denison@ualberta.ca

7. Understanding Physical Cultural Bodies: Engaging and Extending the Work of Pierre Bourdieu

This session aims to offer a selection of theoretical and/or empirical papers that employ or extend the work of Pierre Bourdieu for understanding various aspects of the sporting or physical cultural body. All papers that critically engage the work of Pierre Bourdieu are warmly welcomed. However, preference will be given to those that enter into recent debates about the potential of modernizing Bourdieu's original work for understanding key issues relating to gender, the body and embodiment, power, culture, agency and reflexivity in contemporary sport, exercise or physical culture. ----- Organizer: Holly Thorpe (University of Waikato).

Send Abstracts To: hthorpe@waikato.ac.nz

8. Sport, Physical Activity and Risk Culture(s)

Responding to Giulianotti's (2009) call for sociologists of sport to engage more directly with the concept of risk, this session invites substantive, methodological and theoretical contributions that address Donnelly's (2004) notion of risk cultures. As Giulianotti points out, with some recent exceptions (e.g., McDermott 2007), sociologists of sport have rarely interrogated the idea of risk in their work, instead taking it as a starting point, leaving it undertheorized, or simply ignoring it altogether. This session aims to address this gap, providing a venue for NASSS members to take up the concept of risk as it connects to, and intersects with, other areas that inform their work, including (but not limited to) social justice, the production of knowledge, and regulation and social control. ----- Organizer: Jason Laurendeau (University of Lethbridge).

Send Abstracts To: jason.laurendeau@uleth.ca

9. Academics and College Athletics: Cross Currents or Competing Dualisms?

When it comes to this year's NASSS conference theme, "Producing Knowledge, Producing Bodies: Cross Currents in the Sociologies of Sport and Physical Culture," is there a current that runs counter to the general forward direction of education any more than college athletics in the United States? Whether you agree or disagree with this sentiment, it is quite clear that this year's conference theme often plays a central part of the many discussions surrounding the role of US college athletics in education. ----- Organizer: Joel Cormier (Nichols College).

Send Abstracts To: joel.cormier@nichols.edu

10. Body Net-a-Narratives: Representations of Sporting Bodies and Physical Culture on the Internet

This session will consist of papers that explore the role of the Internet in constructing, reinforcing and destabilizing bodies (e.g., gendered bodies, racialized bodies, classed bodies, aged bodies, etc.). Proposals for presentations, including demonstrations of Internet productions that challenge/reproduce status quo representation of bodies as well as traditional paper presentation formats, are welcome from scholars. The topics that session presenters and attendees will explore include, but are by no means limited to: (a) re/production of and/or resistance to gendered, racialized, classed, aged, etc. representations of sporting or physically active bodies located on the Internet and/or World Wide Web; (b) internet blogs, social networking sites and other creative expressions online as sites for engaging, enacting, destabilizing conventions of embodiment; (c) the use of the Internet as a place to produce and disseminate knowledge about the role sport and physical culture (and ultimately, bodies) play in environmental sustainability; and (d) Internet sites that promote activism, participatory decision-making and issues of technological citizenship related to sport and physical culture. ----- Organizer: Steph MacKay (University of Ottawa).

Send Abstracts To: stephanie.mackay@uottawa.ca

11. Diasporas, Transnationals, and Moving Bodies

In today's world, 'home' may have multiple meanings from place of dwelling, to ancestral land, to country of citizenship. Diasporas (communities residing outside their homelands) and transnationals (migrants connected to multiple nations) use a variety of sports, physical activities, and bodily practices to maintain a sense of home, ethnicity, and kinship. This session will reveal the theoretical utility of diaspora and transnationalism in the sociologies of sport, provide empirical examples of diasporic and transnational athletic experiences, and explore methodological challenges that arise in explorations of multiply (dis)located groups. When movement within sport and across borders is considered, questions arise such as: What stories do moving bodies have to tell? What knowledges do bodies that are unable or unwilling to move produce? Papers concerning North American and other regional contexts will be welcomed. ----- Organizer: Janelle Joseph (Otago University).

Send Abstracts To: janelle.joseph@otago.ac.nz

12. Producing Athletic Extremes: Studies of Sports Culture at the Outer Limits

A wide range of athletic endeavors have emerged in recent years to challenge conventional notions of the sporting body and of sports culture. Often characterized in mainstream media coverage as being "extreme," such sports tend to emphasize extraordinary athletic feats that require athletes to push the limits of physical abilities and human endurance, often while taking exceptional physical risks. In this context, to be "extreme," therefore, means to take a dare, whether that means to one-up competitors by adding a novel "trick" to an event, to dismiss formal rules that regulate athletic performance, to challenge conventional notions of sports participation, or to be the first to record a remarkable athletic achievement. Taken collectively, the emergence of such sports suggests a contemporary fascination with redefining the limits of athletic experience across a wide variety of sporting cultures -- a redefinition which embraces such extremes as normal athletic pursuit. The studies featured in this session will examine how these extremes are articulated, performed, and understood within the cross-currents of socioeconomic class, gender, race and ethnicity, and other components of individual and group identity. ----- Organizer: David Sullivan (University of San Diego).

Send Abstracts To: sully@sandiegoedu

13. Producing Hockey: Investigating the Sport in the North American Socio-Cultural Context

The Vancouver 2010 Winter Olympics' Gold Medal men's ice hockey game between Canada and the United States earned record-breaking TV ratings in each country, centering the sport more prominently in the North American cultural consciousness. Five months later, the National Hockey League's Stanley Cup clinching game also set TV viewership records for professional ice hockey, suggesting that the sport is now flourishing as fans find different ways to understand and consume the knowledge(s) produced by its leagues, teams and players. Despite ice hockey's seemingly steady rise in popularity, it is still affected by important socio-cultural issues, from gender (the dominance of the men's game and the second tier status of the women's game), to race (the predominance of White athletes in professional ice hockey), and class (the accessibility of the sport). The goal of this session is therefore to examine ice hockey's presence in North American society by focusing on the production of cultural knowledge(s) within the sport, as well as the construction and maintenance of athletic, structural and organizational bodies. We invite papers on topics such as ice hockey's role in the construction of national identities, the emergence of interactive sports media/marketing techniques, and the intersection of gender, sexuality, race/ethnicity and class within the sport. ----- Co-Organizers: Marty Clark, Naila Jinnah and Matt Ventresca (Queen's University).

Send Abstracts To: 7mjc@queensu.ca

14. Desiring a Place of One's Own: Knowledge, Representation and Productions of the Body and Space in Physical Culture

Postmodern and poststructuralist conceptions and experiences of the body and space are now of major interest in critical sociological and physical cultural studies of sport, physical education and health. While constructions of subjectivities and the symbolic and material processes that sustain hegemonic hierarchies (i.e., governance, normativity, (dis)placement, inclusion/exclusion, othering, differentiation) have been examined in our field, more attention needs to be paid to the relationships between spatiality and embodiment and the conditions under which knowledge about bodies and space is produced, as well as their effects. Contemporary poststructuralist, postcolonial, queer and new cultural geography theories

point to the ways in which we come to know who we are in space and how biospatiality (Fusco, 2009) determines who belongs in space and who does not. The papers in this session will interrogate how constructions of embodiment and space/place interlock - with a specific focus on gender and sexuality. Theoretically and methodologically papers will explore the effects - philosophical, social, cultural and political - of the production of knowledge about and representation of embodiment and space in physical culture and what practices sustain or subvert 'the present' or reconfigure bodies and space through moments of deterritorialization. ----- Organizer: Caroline Fusco (University of Toronto).

Send Abstracts To: c.fusco@utoronto.ca

15. Deleuze, Multiplicity and Physical Culture

"Perhaps one day this century will be known as Deleuzian," wrote Michel Foucault in 1970. In many ways this statement may be understood as both a conjunction and passage in continental philosophy, marked on the one hand by Foucault's articulations of power and knowledge formations, and on the other by Deleuze's openings for multiplicity and immanence. In this session we examine the various ways in which Deleuzian theory may inform the critical scholarship and praxis of sport and physical culture—and perhaps expand the existing Foucauldian debates within our discipline. More specifically, we look to develop those traces of the body and movement that weave through the corpus of Deleuze's writings. We invite papers from across the wide spectrum of practice in sport and physical culture that exercise any of the diverse aspects of Deleuze's oeuvre. ----- Co-Organizers: Sean Smith (European Graduate School) and Pirkko Markula (University of Alberta).

Send Abstracts To: sean@sportsbabel.net

16. Producing Healthy Citizenship Across Multiple Knowledge Cultures

This session considers the ways in which particular knowledge cultures (e.g., schooling, health policy, [exercise] science, sporting clubs or sporting cultures) produce bodies as sites for the management and maintenance of good and healthy citizenship. The focus of this session is not simply on identifying what these sites are, but instead on asking what they do what they assume, produce, consume or elide. While the papers will no doubt demonstrate how a variety of knowledge cultures produce meanings around health, bodies and citizenship that reflect broader neoliberal governmental agendas, presenters are encouraged to consider the spatial and temporal specificities of these knowledge cultures. In doing so the session begins to map more nuanced understandings of health knowledge as it is produced and consumed at the level of local, everyday living. Presenters are also encouraged to consider the ways in which certain bodies and certain citizens are produced differently within these knowledge cultures such that achieving 'good health' and/or becoming a 'healthy citizen' requires different modalities of self-management and self-regulation. ----- Organizer: Kellie Burns (University of Sydney).

Send Abstracts To: kellie.burns@sydney.edu.au

17. Social Vulnerability in Sports and Physical Culture

The term 'vulnerability' has been widely used in fields such as psychology, neurology, environmental sciences and engineering. However, citations of the words 'vulnerable' and 'vulnerability' have drastically improved during the last ten years not only in research journals but also in daily newspapers. It seems that nowadays the use of these terms is becoming widespread in public policy in a process that we have defined as 'vulnerabilization.' Throughout this session we will define the concept of 'vulnerability' as compared to other similar terms as exclusion or risk. We will discuss whether physical activity and sport, as mirror of society, are a good field of inquiry from a vulnerability approach. What does vulnerability mean today? How is this concept used in social policies and research? Is it appropriate to refer as vulnerable populations regarding certain groups? How is this term used in humanities and social sciences, specifically in the Physical Activity and Sport (PAS) field? ----- Co-Organizers: Florian Lebreton (European University of Brittany) and Stéphane Héas (European University of Brittany).

Send Abstracts To: florian-lebreton@hotmail.fr

**18. Producing Sports Media:
Labor and Meaning-making in the Production of Sport's Cultural Texts**

In 1989, Richard Gruneau made a well-reasoned call for research exploring mediated sports production, specifically the labor and meaning-making processes of sports media producers. As Gruneau explained, detailed analyses of production provide a useful lens for understanding relationships between sports media "texts" and broader social, political, and economic "contexts." This paper session will bring together empirical and theoretical work on the sports media production process. Various methodologies and research approaches are encouraged. Possible topics include, but are not limited to: change and continuity in the age of digital media; race and gender dynamics in the production process; relationships between sports media producers and sources; and age-old tensions between creativity and commerce. Work that seeks to connect production processes to sports media institutions and/or texts is particularly encouraged. Media producers are also linked in important ways to professionals in sports communication and information. What can we learn about their labor processes? Further, how can research on sports media production inform and be informed by the broader research areas like "the cultural industries" and "production studies" approaches? ----- Organizer: Thomas (T.C.) Corrigan (Penn State University).

Send Abstracts To: tfcpsu@gmail.com

**19. Crowd Responsibility:
Time, Endurance, and Spectatorship in Participatory Culture**

This session seeks papers looking at audience participation in live sporting events (i.e., organized, college-level sports or simultaneous displays of multiple events in one venue as is the case in athletics, swimming, gymnastics, equestrian trials, chess tournaments or high-school wrestling). The session will focus on multiple 'forms' of audience participation and spectatorship as 'user-technology' relations for social interactivity and most specifically those conducted through technological systems (Bijker, 1997). Audience participation in the time and space of a sports event will be considered for its affective capacities and integration into the manner and results of the events. The papers may seek to create distinct theoretical positions for: (a) the reification of passive, beholden viewing at live sports events; (b) physical engagement and technologically mediated interactivity for spectators; and/or (c) technologies of immersion and interactivity for contemporary sports venues. ----- Organizer: Craig Smith (London College of Communication).

Send Abstracts To: c.s.smith@lcc.arts.ac.uk

20. Sport and Film

Papers should address some aspects of representations of sport through film, either documentary or feature films. Possible focuses could include the uses of sport films in the production of knowledge, narrative structures of sport films, representation of gender, race, class, sexuality, age, nationality, disability through sport films, etc. ----- Organizer: Susan Birrell (University of Iowa).

Send Abstracts To: susan-birrell@uiowa.edu

**21. The Peripheral Rituals of Sports:
Tailgating and Other Surrounding Phenomena of Sports**

There are many pre- and post-game sports phenomena in the United States and other countries. These phenomena can be found in professional as well as college sports and touch on issues such as sports entertainment, food culture, symbolism, women and sports, and alcoholism. In previous literature, scholars mainly focused on the main ritual of attending the game. However, up to this point research has shied away from taking a closer look at what happens before and after the game. For instance, one of these peripheral events is tailgating. Tailgating is a well-established yet under-researched surrounding ritual in American sports. However, tailgating is only one of many different phenomena that occur before and after a sports event. Thus, this session attempts to bring together tailgating and related papers that deal with the culture of the peripheral rituals of sports. It is expected that participants submit papers in the aforementioned or related areas to help understand this and other surrounding rituals of sports that can be found in the United States and all over the world. Hopefully, this session provides explanations for these pre/post-game behaviors and their meanings, and seeds more investigations in this research-neglected area. ----- Co-Organizers: Michael Malec (Boston College) and Christian Gilde (University of Montana - Western).

Send Abstracts To: malec@bc.edu

22. Challenges to the Gender Binary

Papers in this session will focus on research and/or theorizing relating to the disruption of and/or resistance to the gender binary in sporting contexts. ----- Organizer: Ann Travers (Simon Fraser University).

Send Abstracts To: atravers@sfu.ca

23. Gender, Race and Sport: Intersections

Papers in this session will address research and/or theorizing relating to the intersection of the categories of gender and race as they are used to organize, explain and supervise the bodies of participants in sporting contexts. ----- Co-Organizers: Ann Travers (Simon Fraser University) and Robert Pitter (Acadia University).

Send Abstracts To: atravers@sfu.ca

24. Women in Contact Sport

For years women have been relegated to female accepted sport that accentuates grace, beauty and form. Even though women in these sports incorporate power and strength, it is gendered expectations that are the focus. However, as women continue to reclaim their bodies, women also reclaim their physicality. This challenge to gendered sport norms has been met with resistance by society. This session gives voice to the women who dare to break down and challenge these gendered sport norms and the researchers who bring their voices to the forefront of gender and sport literature. Papers can include but are not limited to exploring women's experience within sport, how sport has influenced personal/social worlds, how society is managing women breaking these traditional barriers, and issues of the lived and docile sport body. ----- Organizer: Giovanna Follo (Emporia State University).

Send Abstracts To: giovanna.follo@gmail.com

25. Multiple Femininities and Masculinities

This session continues the exploration of changing masculinities and addresses changing femininities. Within gendered society, we are socialized to follow gendered expectations and norms. However, these gendered norms are being challenged especially within sport. Male sport that has focused on brute strength now begins to accentuate required agility; a characteristic predominately associated with female athletes, for example, the grace and agility of a football wide receiver. The same change in perception can be seen with female athletes. For example, where once female gymnasts were seen to be graceful, commentators are beginning to mention the power involved in the movements they perform. This begins to challenge hegemonic masculinity and femininity, by doing so we challenge the notion of gender specific sport. Papers within this session will be exploring and expanding the literature and research on multiple masculinities and femininities. ----- Organizer: Giovanna Follo (Emporia State University).

Send Abstracts To: giovanna.follo@gmail.com

26. Sport and Religion

The session theme is general as to fully consider any paper topic that overlaps the two powerful social institutions of sport and religion. Suggested topic areas include: a discussion of the role of prayer in sport; the similarities between sport and religion; the differences between sport and religion; religious-based schools that promote sport; secularization and sport; and superstitions in sport. ----- Organizer: Tim Delaney (State University of New York at Oswego).

Send Abstracts To: tdelaney@oswego.edu

27. Sports Mega-Events in Latin America: The Legacies of FIFA World Cup 2014 and Rio 2016 Olympic Games

Sports mega-events are frequently known as a tool of development and recognition for poor countries. So, their legacies are normally shown by media as a great opportunity to improve the life of the citizens, in issues such as public transportation and security. Moreover, the general idea is that sports mega-events can attract investments and improve tourism, putting Brazil in the spotlight. For a Latin-American country that has serious social problems and unbalanced development, the amount of money necessary to build all

the facilities would mean spending less money on education and public health. So, what can Brazilian governments learn from others countries? This session aims to discuss the legacies of sports mega-events (Fifa World Cup 2014 and Rio 2016 Olympic Games) for Latin America and especially for Brazil. ----- Organizer: Carlos Henrique de Vasconcellos Ribeiro (UNISUAM, Brazil).

Send Abstracts To: c.henriqueribeiro@ig.com.br

28. The Black Male Athlete and Social Responsibility

The commodification of the Black male body as a means for growing sport into a commercial entity has intensified throughout American history. Today's Black male athlete, in comparison to his counterpart from previous generations, has been granted greater opportunities to participate in the historically White-dominated and controlled American sport industry, and in the process, reap tangible benefits (e.g., multi-million dollar professional contracts with teams and sponsors, athletic scholarships). In essence, the sacrifices, struggles, and suffering of Black male athletes from previous generations really paved the way for today's Black male athlete to become that predominant force in the production and widespread growth of sport (particularly football and basketball) that we see in American society today. In light of these realities, it could be strongly argued that today's Black male athlete not only owes a debt of gratitude to his predecessors, but also has a greater social responsibility or moral and legal accountability to self and others, including his community, sport organizations, fans, sponsors, the media, and other stakeholder groups. Therefore, the purpose of this paper session will be to offer a space for scholars interested in the Black male athlete to illumine on this very ideal of social responsibility. ----- Co-Organizers: John N. Singer (Texas A&M University) and Kwame Agyemang (Texas A&M University).

Send Abstracts To: singerjn@hlkn.tamu.edu

29. Postcolonial Societies and Sports Labor Migration

Postcolonial societies are increasingly studied through sport lenses. This session focuses on sports labor migration. Sports labor migrants, who can be internally or externally displaced for permanent or temporary employment, consist of persons with direct linkages to sport such as professional athletes, coaches, sports administrators, referees, and those with indirect connections that include academicians and factory workers. World system, dependency, and postcolonial theories guide understanding of the linkages between former European empires and their colonies, and between emerging economies of the Middle Eastern states and nations with struggling economies such as developing nations. The session attendees will (a) gain knowledge about issues and perspectives on sports labor migrants, (b) comprehend why postcolonial nations need to redirect their material and human resources that benefit the core (Europe) or semi-peripheral (Middle-Eastern and others) areas to developing their own societies, where many people are at risk for experiencing economic and social disaster. Attendees will understand the need for public policy directives to reduce (a) postcolonial societies' dependency on foreign labor and (b) sports labor migrants' movement from their homelands in developing nations (periphery) for greener postures in former colonial powers (core regions) or elsewhere in the semi-periphery areas. ----- Organizer: Rose Chepyator-Thomson (University of Georgia).

Send Abstracts To: jchepyat@uga.edu

30. Culture and Leadership: The Impact of Organizational Structures on Non-traditional Leaders

The lack of African American and Women leadership within sport organizations has received voluminous attention in the literature. Mostly, the line of research has evaluated the phenomenon at the macro, meso, and micro levels; however, scant is available evaluating the impact of the interconnectedness between organizational structures and individual behaviors. The purpose of this session therefore, will be to present organizational structure's impact on non-traditional leaders (e.g., women and African American men) within the various sport organization contexts. Papers would consist of an evaluation of organization structures in place thwarting non-traditional leaders' opportunity for advancement within sport organizations, or identify key individual behaviors, which may delimit or alter the current organizational structures in place. ----- Organizer: Thomas J. Aicher (Northern Illinois University).

Send Abstracts To: taicher@niu.edu

31. The Significance of Developmental Programs for Women in Sport

"The emotional, sexual, and psychological stereotyping of females begins when the doctor says, 'It's a girl.'" Shirley Chisholm, the late congressional representative and activist for the rights of women and people of color, conveyed this sentiment as she reflected on the challenges women face in their professional lives. In the realm of sport, these challenges are no different. Women in sport still face the burden of inequality, sexism, and the proverbial glass ceiling. While, there have been a number of programs established to indirectly mitigate such challenges and assist incumbent women on the rise in their respective organizations (e.g., the National Collegiate Athletic Association's Women's Coaching Academy and Institute for Administrative Advancement), limited efforts have been made to provoke interest or mentor young women aspiring to obtain careers in sport. Moreover, such programs typically do not utilize a holistic approach to development, as technical and business skills are emphasized over women's unique psychosocial and developmental needs. This session will focus on the current programs, models, and research which aim to cultivate the professional, personal, and social development of women in sport. ----- Co-Organizers: Akilah R. Carter (Texas A&M University) and Jacqueline McDowell (University of Illinois-Champaign).

Send Abstracts To: arcarter@hlkn.tamu.edu

32. Race, Sport and Performance

Many sport sociologists have debated the relationship between race, sport, and performance. Some argue that black athletes are physically superior to white athletes. Others argue that there is no correlation between athletic achievement and racial characteristics. They claim, instead, that black athletic achievement is best explained by social and cultural factors. Both schools of thought, however, concern themselves with the ability of black athletes—that is, what best explains black athletes' performance. The sessions on race, sport and performance aim to move the discussion forward in a theoretical and applied way. Papers that examine cultural and historical factors that influence performance, bio-cultural analyses of performance, gender and sport performance, and research discussions that move beyond the black/white binary of this historical and contemporary debate are all welcomed (i.e., Native American, Asian American, Samoan American, Latinos, and White immigrant groups). ----- Organizer: C. Keith Harrison (University of Central Florida).

Send Abstracts To: scholarballer51@yahoo.com

33. Contesting the Divide: The Ongoing Challenges and Possibilities of Mixed Gender Sport

In 1973 the 'Battle of the Sexes' tennis spectacle between Billie Jean King and Bobbie Riggs highlighted the newsworthiness, controversy and emotion that can accompany cross gender sports competition as well as the potential for males and females to engage in sport together. Debates concerning the acceptability, value, and risks of participation in mixed gender sport continue today. Much elite sport remains organized along gender lines including all Olympic sports except Equestrian and mixed double activities. At local, grassroots levels mixed gender activity may be more common, occurring informally, in youth sport and physical education settings, and in adult coed leagues and teams. At all levels, females and males who participate on mixed teams may have to negotiate scrutiny, questioning, and criticism as well as receiving support and encouragement. This session will bring together academics who are interested in the persistence of social and cultural challenges to mixed gender sports participation as well as exploring the potential for mixed gender contexts to reconfigure understandings of gendered bodies and social relations, and catalyze social change. Topics may encompass grassroots and elite contexts and include issues such as media representation, policy, legal issues, experience and identity, physical education, and youth and adult sport. ----- Organizer: Laura Hills (Brunel University).

Send Abstracts To: laura.hills@brunel.ac.uk

34. Global Women's Soccer

This session will explore the current status and future directions of women's soccer around the world on the eve of the 2011 FIFA Women's World Cup. We hope to generate thoughtful discussion such as: How has the game grown on a global scale since the prominence of the 1999 World Cup? How has women's soccer been affected by a shifting economic climate? How has the emergence of professional leagues like the Women's Professional Soccer (WPS) league affected the experiences of players around the world? How have teams and leagues looked to market the product of women's soccer? Papers engaging with these questions, as well as addressing topics including (but not limited to) youth and Masters' participation for girls and women, colonialism, globalization, race, class, sexuality and gender, or media studies of

women's soccer will be considered for inclusion in this session. ----- Co-Organizers: Beth Cavalier (Georgia State University) and Ashley McGhee (University of British Columbia).

Send Abstracts To: bethcavalier@gmail.com

35. Asymmetries and Assemblages: Reading the LPGA and USTA

Papers that interrogate the LPGA and USTA as sporting spaces that contribute to knowledge/body production are invited. The session is especially focused on the LPGA and USTA for their attempts at global, commodification of so-called "lifetime" sports. In both cases, the sports are framed as elite and accessible – two seemingly opposing framings. The session aims to interrogate a dominant cultural reliance on these sporting spaces for the production of particular citizen subjects in this post title IX and post 9-11 physical cultural moment. ----- Organizer: Katherine M. Jamieson (University of North Carolina at Greensboro).

Send Abstracts To: kmjamies@uncg.edu

36. Disability in Sport

This session will present current trends and recent developments related to individuals with a disability in sport. The session will focus on issues and themes related to the inclusion and integration of persons with a disability in sporting opportunities at local, national and international levels. ----- Organizer: Eli A. Wolff (Northeastern University).

Send Abstracts To: e.wolff@neu.edu

37. Professional Development in Sport and Social Change

This session will explore initiatives and projects to advance the professional development of the field of sport and social change. This session invites colleagues to share innovative approaches and strategies at micro- and macro- levels for engaging the professional development of all stakeholders (scholars, practitioners, advocates, etc.) in the arena of sport and social change. Papers are particularly encouraged that are sharing or examining methods and avenues for considering the professional development of students moving from undergraduate or graduate studies to professional careers in sport and social change. ----- Organizer: Eli A. Wolff (Northeastern University).

Send Abstracts To: e.wolff@neu.edu

ROUNDTABLE SESSIONS

PLEASE NOTE THAT ONLY INVITED ROUNDTABLE PARTICIPANTS MAY TAKE PART IN THESE SESSIONS – DO NOT SUBMIT PARTICIPANT ABSTRACTS FOR THESE SESSIONS AS ONLY ONE ABSTRACT PER ROUNDTABLE SESSION (AS SHOWN BELOW) WILL BE PUBLISHED IN THE CONFERENCE BOOK OF ABSTRACTS. PLEASE ALSO NOTE THAT PARTICIPANTS IN THESE SESSIONS ARE NOT PRESENTING A PAPER. EACH PARTICIPANT WILL BE GIVEN 5 MINUTES TO SPEAK AND THEN THE ROUNDTABLE DISCUSSION WILL TAKE PLACE. PLEASE NOTE THAT AUDIOVISUAL EQUIPMENT IS NOT PROVIDED FOR THESE SESSIONS.

1. GRADUATE STUDENT WORKSHOP Job "Hunting" 101: Navigating the Job Search Process and Beyond

This year's graduate student workshop focuses on the variety of employment opportunities available upon completing a graduate degree. This session is organized for, but not restricted to, graduate students at all levels, and it aims to address specific concerns and questions related to entering the job market. Panelists will speak to their experiences of searching for jobs both inside and outside of academia, the application and interview process, and negotiating such issues as salary level, teaching load, and job responsibilities. We will have panelists who represent different perspectives on post-degree employment and offer diverse insights on how to creatively and successfully navigate a job search in the current economic climate. Panelists will speak for approximately ten minutes about their job search and hiring experiences, and the remainder of the session will consist of an open question and answer period. This informal and interactive workshop will be driven primarily by questions from attendees, and all are welcome to attend and participate. ----- Panelists: Brenda Reimer, Steph Mackay, Callie Batts, with other panelists TBA.

Co-Organizers: Callie Batts (University of Maryland, cbatts@umd.edu) and Steph MacKay (University of Ottawa, stephanie.mackay@uottawa.ca).

2. Responding to Backlash in the Classroom: What's a Professor to Do?

According to Hernandez and Fister (2001), dealing with disruptive students is the one issue that seems to frustrate, baffle, and confuse most college instructors. Almost daily, college instructors are privy to the tactics employed by the current "entitlement" generation as a means for disrupting class and creating issues of disrespect for peers and professors. Maintaining respect in the classroom is necessary for optimal learning. Professors are challenged to build immediate respect within the classroom so as to assert control and thwart potential disrupters. There once was a time that the sheer nature of being a professor commanded respect, but that no longer hold true (DeLucia & Iasenza, 1995). Add to this dimension of incivility the concepts of race, gender and class and we begin to complicate this issue further and create an environment where teaching is relegated to the back seat. This roundtable seeks to elaborate on the relationships between race, gender and class and disrespect through real-life examples and reactions to incivility in the classroom. Pedagogical strategies for dealing with student to student, student to professor and professor to student interactions will be presented along with ideas/best practices for managing classrooms. ----- Panelists: Dr. Leigh Ann Danzey-Bussell, Dr. Brenda Riemer and others TBD.

Co-Organizers: Leigh Ann Danzey-Bussell (Ball State University, ldanzeybusse@bsu.edu) and Brenda Riemer (Eastern Michigan University, briemer@emich.edu).

3. The Athlete Celebrity/Hero: Production, Position, and Power

In this moderated panel discussion, an eclectic group of sport sociologists, former professional athletes, and sport business and media professionals discuss the changing landscape of modern athletes in the role(s) of celebrity/heroes. Utilizing anecdotes, phenomenology, and established literature in mass media and hero discourses, the panel will discuss academic and popular ideology that concerns the production, mediation, and consumption of athletes as heroes and celebrities. They will address the current places and spaces that iconic athletes and their narratives occupy, inclusive of the resultant polemics. Emphasis will be on exploring the socio-cultural chasms between celebrityhood and folkloric notions of heroism as they extend uniquely into our social worlds as significations, actions, and positions beyond physical culture. Each panelist has extensive background in the world of commercial sport and has, to varying degrees,

written and published on the topics of media's production of celebrity athletes-as-hero and its resulting social function. They will respond to prepared and audience questions. Sample question topics will include intersections between changing athlete hero paradigms and dominate ideology, the functions of emerging media platforms, representations in popular narratives, athlete disposability and transcendence, and notions of "taste" in athlete heroes. ----- Panelists: Michael Oriard (OSU), Janet Harris (SDSU), Jerry Sherk (Cleveland Browns), Barry Axelrod (sports agent), Lawrence Wenner (LMU), Jim Laslavic (NFL retired player and TV sport journalist), LaRoi Glover (NFL retired player and Director of Player Personnel for the Saint Louis Rams) and other professional athletes TBD.

Co-Organizers: Scott Tinley (San Diego State University, tinley@mail.sdsu.edu) and Jay Coakley (Colorado State University, jcoakley@uccs.edu).

4. Defending Academic Integrity in the Face of Commercialized College Sport: A Panel Discussion Sponsored by the Drake Group

The mission of The Drake Group (TDG) is to help faculty and staff defend academic integrity in the face of the burgeoning college sport industry. The Drake Group's national network of college faculty lobbies aggressively for proposals that ensure quality education for college athletes, supports faculty whose job security is threatened for defending academic standards, and disseminates information on current issues and controversies in sport and higher education. The purpose of this session will be similar to this year's NASSS Conference theme of "Producing Knowledge, Producing Bodies: Cross Currents in the Sociologies of Sport and Physical Culture" in discussing the many current issues in college athletics. ----- Panelists: David Ridpath (Ohio University), Allen Sack (University of New Haven), Fritz Polite (University of Tennessee) and Amanda Paule (Bowling Green State University).

Organizer: Joel Cormier (Nichols College, joel.cormier@nichols.edu)

5. Can I Still Do My Job?: Teaching through Bodily Failure

This panel discussion deals with the topic of public presentation and bodily failure. Academics are to some extent public figures, appearing in the mass media, making public presentations and teaching. Most of us have put some time and energy into constructing a public personae and developing a presentation style. What happens when one encounters a temporary or permanent physical problem that significantly alters our presentation of self? How have people coped different types of challenges, physical, psychological and social? Three to five members who have encountered a physical or psychological/emotional problem that impeded public presentation of self will be asked to share their experiences, insights, and reflections. ----- Panelists: TBD.

Organizer: Faye Linda Wachs (California State Polytechnic University, flwachs@csupomona.edu).

6. Publishing in SSJ: Tips From the Editors

Publishing in peer reviewed journals is an integral part of knowledge production in the field of sport sociology. As past and present editors of SSJ, we know that submitting one's work to a journal such as the Sociology of Sport Journal can be challenging because authors may not fully understand the review process and rationale for decisions. In this panel, we aim to shed light on this process by explaining what, from our experiences, makes a good, publishable paper and by offering advice that might make the review process a smoother journey for aspiring authors. ----- Panelists: Annelies Knoppers (past editor of SSJ), Pirkko Markula (present editor of SSJ), Nancy Theberge (past editor of SSJ), and Marie-Louise Adams (up-coming book review editor for SSJ).

Organizer: Pirkko Markula (University of Alberta, pirkko.markula@ualberta.ca).

7. Integrating Social Issues into a Coaching Education Curriculum

The panel on social issues in coaching will be comprised of faculty members who are teaching in Coaching Education programs around the country. The purpose of the panel is to present pedagogical techniques for incorporating social issues into the curriculum. The National Standards for Sport Coaches (NASPE, 2006) outline the skills and knowledge a sport coach should possess, including the development of a coaching philosophy and ethical conduct. However, little information exists as to how to effectively teach pre-service coaches these concepts. The panel will present teaching strategies for social issues like ethical behavior, gender issues in coaching, political networks in elite athletics, hazing, and coach-athlete relationships. Each panelist will give a short synopsis of their teaching strategies and the learning activities associated with the above topics. Due to the variability in Coaching Education programs, faculty will present educational techniques for both undergraduate and graduate students as well as for face-to-

face and online instruction. Following the presentation of teaching strategies, the floor will be open for discussion about other social issues in coaching and respective teaching strategies. ----- Panelists: Melissa Murray (University of Southern Mississippi), Brian Gearity (University of Southern Mississippi), Brian McGladrey (University of Southern Mississippi) and Kristen Dieffenbach (West Virginia University).

Co-Organizers: Melissa Murray (University of Southern Mississippi, Melissa.Murray@usm.edu) and Brian T. Gearity (University of Southern Mississippi, Brian.Gearity@usm.edu).

8. Producing Quality Research, Producing Quality Researchers

The production of scholarly communication, in particular written communication (i.e., peer-reviewed journal articles), depends on the scholars who create them (i.e., professors and graduate students). As an organization NASSS affords graduate students the opportunity to demonstrate their ability to produce quality research via the Barbara Brown Graduate Student Award. Like so many sporting contests, there can be only one winner (at least only one is chosen by the committee). What separates the "top" papers from the "bottom"? What are the chief complaints and concerns committee members have with graduate students' writing? What is quality research and quality writing? Thus, the purpose of this panel is to bring back BBGSA committee chairs and members, other interested scholars, and past and current graduate students to critically and constructively discuss quality research with a particular focus on quality writing. Furthermore, a goal of the BBGSA is to help graduate students' writing by providing them with vast feedback from a committee of scholars. Is this goal being met? What do graduate students say? ----- Panelists: Brian Gearity (University of Southern Mississippi), Ted Butryn (San Jose State University), Jay Johnson (San Jose State University), and others from the Barbara Brown Committee TBA.

Organizer: Brian T. Gearity (University of Southern Mississippi, Brian.Gearity@usm.edu).

9. History and Sociology: Promise, Promiscuity and Potential

Notwithstanding occasional dialogue between historians and sociologists of sport, practitioners working in the two sub-disciplines over the last thirty years have largely passed by each other in silence. In this session, chaired by John Loy (University of Rhode Island), four presenters—two historians of sport (Douglas Booth, University of Otago and Mike Cronin, Boston College) and two sociologists of sport (Mark Falcous, University of Otago and Richard Pringle, University of Auckland)—examine the relationships between sport history and sport sociology in the past, present and future. While such sessions have appeared at previous conferences, most presenters have focused on the epistemological and methodological tensions between sport history and sport sociology, and they have tended to compare the strengths of their field with the limitations of the other. In this session, the presenters identify internal tensions and struggles for coherence within their respective sub-disciplines and direct greater attention to commonalities especially in the so-called critical streams of sport history and sport sociology. Practitioners working in the critical streams of the two sub-disciplines share interests in the present, in power relations, and in the emancipation of marginalized and alienated social groups. Moreover, they appear willing to expose the methodological limitations in their own fields and to embrace multidisciplinary approaches and perspectives. ----- Panelists: Douglas Booth (University of Otago), Mike Cronin (Boston College), Mark Falcous (University of Otago) and Richard Pringle (University of Auckland).

Organizer: Douglas Booth (University of Otago, doug.booth@otago.ac.nz).

10. Mixed Methods in Physical Cultural Studies: Mixing and Matching Traditional Strategies with New Technologies

This panel presentation and open discussion will explore the challenges and benefits of using mixed methods in physical cultural studies research. Each panelist will present their experience using mixed methods sometimes with new technologies in a specific research setting and discuss the rationales and strategies for combining various methods; qualitative and/or quantitative. The panel will discuss more established methods such as case study, interviews, ethnography, focus groups, questionnaires; emerging and technological based methods such as photo voice, accelerometers, computer-assisted qualitative data analysis; and new unexplored methods employing geographic information systems, and perhaps others not listed here. ----- Panelists: Don Sabo (D'Youville College), Robert Pitter (Acadia University) and additional panelists TBA.

Co-Organizers: Robert Pitter (Acadia University, robert.pitter@acadiu.ca) and Don Sabo (D'Youville College).

11. **Getting Sport Sociologists "Off the Bench": The Many Uses of Blogs**

Blogs offer an accessible digital media tool that can help sport sociologists "get off the bench" and fulfill our roles as "professional debunkers of accepted truths" (Zirin, 2008). This interactive, applied panel will share knowledge and discuss three dimensions of using blogs to promote sport sociology within the larger world: (1) the instructional technology and pedagogy of digital media platforms, (2) potential outcomes of blogging for individuals and centers, and (3) public scholarship connecting students to social media creators in sport. From an instructional technology standpoint, social media and web 2.0 tools offer pedagogical application to sport scholars and their students. Blogs, wikis, social media platforms (i.e. Twitter, YouTube) allow for the construction of critical thought, peer and group collaboration, and the foundations for digital literacy. Similar to Title IX, many intended and unintended consequences of entering the blogosphere exist. Examples and best practices of how to enhance scholarship and teaching, improve advocacy and one's ability to strive for creating social change and justice, and what to avoid, will be discussed. Establishing productive relationships between students and bloggers to discuss issues and produce useful scholarship will also be discussed. ----- Panelists: Nicole M. LaVoi (University of Minnesota), Marie Hardin (Penn State University) and Austin Stair Calhoun (University of Minnesota).

Organizer: Nicole M. LaVoi (University of Minnesota, nmlavoi@umn.edu).

12. **Sport, Men and the Gender Order: Critical Feminist Perspectives – 20 Years Later . . .**

Sport, Men and the Gender Order: Critical Feminist Perspectives (Messner, 1990, HKP) was a crucial text for the field, and a sort of gathering point for feminist analyses that both pre and post-date the reader. This panel will reassess key ideas from the book, consider these ideas in more current debates and analytics, and outline fruitful intellectual projects. ----- Panelists: Panelists TBA.

Organizer: Katherine M. Jamieson (University of North Carolina at Greensboro, kmjamies@uncg.edu).

13. **Fighting Obesity - Teaching Sustainable Bodies**

How do we teach toward a more nuanced understanding of bodies and physical activity as entities deeply connected to larger social, cultural, and political issues, policies, beliefs, and practices? How do we help our students and colleagues resist the desire to be/come "experts" in obesity prevention/management? What is a "sustainable" body in this post-Title IX physical cultural moment? Moving beyond body size and refusing medicalization of the body, what constitutes a "sustainable" body? Might we identify physical cultural spaces that intentionally and successfully resist rationalization of physical activity? What are their cultural and material productions? Under what conditions are these spaces able to emerge and sustain themselves? ----- Panelists TBA.

Organizer: Katherine M. Jamieson (University of North Carolina at Greensboro, kmjamies@uncg.edu).

14. **'Freaky' Frames, 'Bizarre' Bodies and 'Sick' Selves: Deconstructing Definitions of Health and Wellness through Identity Politics**

Sport showcases natural athleticism as an ideal manifestation of a healthy mind, body and spirit; originating with the creation of the Olympic Games as the pinnacle of high-performance athletics. By following this construction of sport throughout history, it is the celebrated trope of Nietzsche's Übermensch (Superman) that remains unchecked. Deviations from this norm are labeled as sick, wounded, DISabled, monstrous, cyborg, or even abject and are thus relegated to the margins of the sporting community. This exclusion ignores real manifestations of (ab)normal physiology, privileging bodies that "give them little trouble," as opposed to the daily lived reality of bodies of difference, including injury, disability and impairment. This panel is meant to discuss the danger of such narrow definitions of 'health' and explore how to better comprehend the unique lived experiences of the differently-abled. Through exploring case studies of individuals living with disabilities, the female body and/or the racialized body, we can begin to break down hegemonic conceptions of healthy bodies. The human body is indeed "a political concept/space," and therefore 'health' and 'wellness' must be deconstructed and reconstructed to better grasp the importance of sport within the twenty-first century (Baulmer cited in Atkinson 2005:81). ----- Panelists: TBD.

Organizer: Stephanie Cork (Queen's University, 5sc8@queensu.ca).

15. The African American Male Athlete: Race, Physical Dominance and Sexuality Through Film

Our presentation will examine the film industry as an institution of popular culture, power and how the industry constructs images to communicate and exploit the physical-sexual image of the African American male athlete as a dominant force in sports participation, power and success. We will also examine gender issues as it relates to the portrayal and role of African American Male Athletes and the role women play as a support mechanism, and in conflict with the images perpetuated about African American Male Athletes in films, that can lead to an over emphasis on sexuality, violence and deviant behavior. As in television, sports has become an important point of content and context for film, offering opportunities for creative narratives, social construction and representation that reflect societal discussions of race, class, gender, gay and lesbian culture and lifestyles. The historical representation of African Americans in film covers a broad range of discourse and discussion which includes, but is not limited to such titles as: The Journey of the African American Athlete, Unforgivable Blackness (The Jack Johnson) Story, The Wilma, Joe Louis Story, The Jesse Owens Story, The Jackie Robinson Story, Hoop Dreams, White Men Can't Jump, Coach Carter, Remember The Titans, Ali, Pride, Glory Road, When We Were Kings and Black Magic, to name a few. ----- Panelists: Andre Perry (Ramapo College of NJ), Tom Jones (Ramapo College of NJ).

Co-Organizers: Andre Perry (Ramapo College of NJ, aperry@ramapo.edu) and Tom Jones (Ramapo College of NJ, Tbukha_@hotmail.com).

16. "Where Thieves and Pimps Run Free:" College Conference Expansion and Higher Education

"The TV business is uglier than most things. It is normally perceived as some kind of cruel and shallow money trench..., a long plastic hallway where thieves and pimps run free and good men die like dogs, for no good reason" (Hunter S. Thompson). Against the backdrop of recent US college conference realignment (in which American football, and associated revenues from current and future television contracts and cable-TV subscriber fees, is the catalyst), this session examines the increasing degree to which Football Bowl Subdivision (FBS) college athletic departments (including administrators, coaches, and Olympic sport athletes) rely on Black males' athletic capital for their existence. Consistent with this year's conference theme: "Producing Knowledge, Producing Bodies," this panel will discuss the resulting cross currents from the existence of neocolonial athletic plantations, dedicated to entertainment and revenue maximization, on predominately White US universities. In addition to examining the historical context of recent events, this session will examine the current state of conference expansion, and discuss resulting educational, legal, and public policy issues. ----- Panelists: Richard M. Southall (University of North Carolina at Chapel Hill), Billy Hawkins (University of Georgia) and Fritz Polite (University of Tennessee).

Co-Organizers: Richard M. Southall (University of North Carolina at Chapel Hill, southall@email.unc.edu) Billy Hawkins (University of Georgia, bhawk@uga.edu) Fritz Polite (University of Tennessee - Knoxville, fpolite@utk.edu).

17. From Philosophy to Pragmatic: Best Practices Recruiting, Supporting and Sustaining Young People as Leaders in Providing Sport and Other Programs

The demands on organizations to produce superior young leaders are greater than ever for numerous societal reasons. Public and non-profit organizations are challenged to develop and keep them due to competing interests, commercialism and virtually nil budgets to adequately support the true development of leadership within. The Vancouver Board of Education implemented Community Schools Teams in 2003 to help address "Gray Area" students' need to improve their academic success, community engagement and social responsibility. Two Community School Coordinators will share their philosophical views and how they have created systems and supports to build successful leadership teams of young people who in turn provide programs in sports, arts, life-skills and education. Their best practices and experiences in attracting, supporting and sustaining emerging leaders will be shared. From philosophical beliefs as: "Empowerment" by teaching when and what staff should make decisions, to pragmatic ways to recruit, train, build and retain staff without large budgets or grandiose technology. Participants will be given real outlines of current systems, training, supports etc. and will be engaged in Q & A of what they do within their organization. Presenters will in turn engage group participants to develop an organizational plan to begin converting these within their own organizations. ----- Panelists: Chris Fuoco (Vancouver Board of Education, Community Schools Teams Coordinator), Ron Scott (Vancouver Board of Education, Community Schools Teams Coordinator) and additional panelists TBA.

Co-Organizers: Chris Fuoco (Vancouver Board of Education, cfuoco@vsb.bc.ca) and Ron Scott (Vancouver Board of Education, rjscott@vsb.bc.ca).

**18. Taking Sociology from the Classroom to the Boardroom:
Making the Connection Between Sociology and Business**

In this session, panelists will discuss methods to ensure that sport management students value sociology in the scope of the sport business industry as well as the world in which we live, work, and play. We will discuss how sociology impacts ethics, leadership/management, law, governance, marketing/promotion, communication, budget/finance, legal aspects, and economics. Panelists will also address the issue of assignments to prepare students to apply the lessons they learn in sociology courses in a creative, practical, profitable, and ethical manner. Finally, panelists will discuss the skills that students can take away from sociology classes and bring to their organizations. These abilities include critical thinking; organizational development; analyzing/synthesizing/interpreting data; diversity appreciation; conflict resolution; and problem solving. ----- Panelists: TBA.

Organizer: Justin C. Harmon (Northwood University – Florida campus, harmonj@northwood.edu).
