

NASSS Annual Meeting
Conférence annuelle de la SNASS
NASSS 2005 Program
Winston/Salem, North Carolina
October 26-29
26 au 29 octobre

Wednesday, October 26, 2005

4 p.m. – 6:30 p.m. NASSS Board Meeting	Hearn Board Room
7 p.m. - 9 p.m. NASSS Goes to the Movies—“Murderball”	Hearn B
9 p.m. -12 p.m. Welcoming Reception	Hearn A

Thursday, October 27, 2005

7 a.m. - 8:15 a.m. NASSS Board of Directors Meeting	Hearn Board Room
8 a.m. - 5 p.m. Registration	Hearn Foyer
8:15 a.m. - 5:45 p.m. Sessions 1-5	
10 a.m. - 11:30 a.m. NASSS Presidential Address, Mary McDonald	Hearn B
1:15 p.m. - 2:30 p.m. Meet n’ Eat Lunch	
2:30 p.m. – 4 p.m. Graduate Workshop	Winston

Thursday Sessions
Session 1
8:15 a.m. – 9:45 a.m.

Session 1A	Piedmont
Ableism and Sport I	
Organizers: Ted Fay, State University of New York, Cortland, and Eli Wolff, Northeastern University	
Presider: Howard L. Nixon II, Towson University	

Racism, Sexism and Ableism in Sport
Ted Fay, State University of New York, Cortland

Images of Disability & Gender in Sports n’ Spokes Magazine
Marie Hardin, Penn State University and L. Brent Hardin, University of Alabama Disability Sports

Sport Category and/or Identity Culture Model: An Analysis of Disability Sport in Relation to Mainstream Sport
Colin Guthrie, Temple University and Eli A. Wolff, Northeastern University

Session 1B**Salem****Gender Desegregating Sport****Session Organizer and Presider: Eric Anderson, University of Bath**

Pigskin Patriarchy: The Effect of Gender Segregation on Homophobia and Misogyny
Eric Anderson, University of Bath

Women's Gender Construction in Mixed-Gender "Alternative" Sports
Nancy Sharara and Jason Laurendeau, University of Calgary

Indifference to Gender? Lessons from an Integrated Past
Mary Louise Adams, Queen's University

Session 1C**Winston****Sport-Related Violence****Presider: Brian Wilson, University of British Columbia**

Risking Injury and Lawsuits: Sports Violence in the United States
Sarah K. Fields, Ohio State University

The Song Remains the Same: Managing Violence in Canadian Ice Hockey
Michael Atkinson, McMaster University

Mentoring in Sport for the Prevention of Violence Against Females
Margery Holman, University of Windsor

Session 1D**Moravian****Subjectivity and the Body in Recent Popular Sport Films****Session Organizer and Presider: Patricia Vertinsky, University of British Columbia**

MTV's Jackass: Transgression, Abjection and the Economy of White Masculinity
Sean Brayton, University of British Columbia

Representing the Female Pugilist: Narratives of Race, Gender and Disability in Million Dollar Baby
Brad Millington and Ellexis Boyle, University of British Columbia

The Not-so-Fantastic Four? The Sporting Body in Film
Andrew Thornton, Roehampton University

Session 1E

Hearn C

NCAA and Academic Reform: The Empire Strikes Back

Session Organizer and President: Billy Hawkins, University of Georgia

The Effectiveness of an Academic Intervention Program within College Athletics

Lisa Nordeen, University of Minnesota

Institutional Integrity in College Sport: Perspectives of a Prime Beneficiary

John N. Singer, James Madison University

A Coach's Perspective: Improving the Academic Achievement of College Basketball Players

Emmett L. Gill, Jr., University of Maryland, Baltimore

Session 1F

Bethabara

Women's Sports and Cultural Discourses

Organizers: Geneviève Rail, University of Ottawa

President: Elizabeth C.J. Pike, University of Chichester

Considering Female Consumer Disinterest in Women's Sport: An Interdisciplinary Perspective

Annemarie Farrell, The Ohio State University

"How 'Bout Them 'Hooters'?: Gendered Nicknames and the Mass Media

Rick Kenney, University of Central Florida

Getting the Girl of Your Dreams: Recruiting Female Athletes

Megan Chawansky, The Ohio State University

Session 1G

Hearn D

Qualitative Approaches to Sport in the Age of Empires

Organizer and President: Robert Rinehart, Washington State University

From Decorative Sociology to Ornamental Social History: Contextualizing Female Boarding

Holly Thorpe, Waikato University

Reading Race/Reading Sport: Asian Americans and Athletics

C. Richard King, Washington State University

Mission impossible: Interviewing Millennial youth in a "Milk Mustache study"

Nancy E. Spencer and Jacquelyn Cuneen, Bowling Green State University

Session 2

10 a.m. – 11:30 a.m.

NASSS Presidential Address

Mary G. McDonald, Miami University

(Re)Visioning Feminism and Sport in an Age of Globalization and Empire

President: Amy S. Hribar, Montana State University

Sponsored by Human Kinetics

Thursday, October 27

Hearn B

Session 3
11:45 a.m. – 1:15 p.m.

Session 3A

Moravian

Fantasy Sport as an Educational Tool

Session Organizer and Presider: Andrew Billings, Clemson University

Learning Decision and Analysis Skills with Fantasy Sports Games

Brian K. Smith, Priya Sharma, and Rajneesh Sudhakar, Penn State University, and Paula Hooper, TERC

Fantasy Football as a Tool for Teaching Sports Communication

Andrew Billings, Clemson University

Fantasy Football as a Tool for Teaching Sports Information

Robert S. Brown, Ashland University

Bettor Up: Fantasy Sport as Internet Gambling?

Cathy van Ingen, Brock University

Session 3B

Hearn D

Discourses of Obesity

Session Organizer and Presider: Margaret Carlisle Duncan, University of Wisconsin-Milwaukee

Celebrity (Un)fitness: Reality Television and Remaking the Everyday

Amy S. Hribar, Montana State University

"Fat Memoirs" as Resistant Discourse

Margaret Carlisle Duncan, University of Wisconsin-Milwaukee

Bodies Unbound: Obesity Discourses and the Policing of Young People's Bodily Boundaries

Moss (Ted) Norman, University of Toronto

The Abject Other: Obesity Discourses and Harry Potter

Jan Wright, Valerie Harwood, and Rebecca Dean, University of Wollongong

Session 3C

Piedmont

Theorizing Endurance Sports

Session Organizer and Presider: Theresa Walton, Kent State University and Laura Chase, California State Polytechnic University, Pomona

Waddle On: Distance Running, Weight Divisions and Alternative Running Groups
Laura Chase, California State Polytechnic University, Pomona

Theorizing Paula Radcliffe: From Triumph to Tragedy (and Back?)
Theresa Walton, Kent State University

You Are What You Eat: Sports Supplementation in Endurance Athlete Figurations
Michael Atkinson, McMaster University

Enduring The "Current": Gertrude Ederle, Ideology and Gender
Christiane Job, University of British Columbia

Session 3D

Hearn C

Drugs and Sport

Session Organizer and Presider: Rob Beamish, Queen's University

Athletes in the Development of Canadian Anti-Doping Policy
Greg Jackson, Brock University

Drugs, Performance-Enhancement and the Olympic Games
Ian Ritchie, Brock University and Rob Beamish, Queen's University

From Bush to Conseco to Congress: The Steroid Double Play
Rob Beamish, Queen's University and Ryan Beamish, The University of Toronto Athletic Centre

Political Opportunism and the Anabolic Steroid Control Act of 2004
Bryan E. Denham, Clemson University

Session 3E

Bethabara

African Americans, Race, and Sport

Session Organizer: CL Cole, University of Illinois, Urbana-Champaign

Presider: Michael Giardina, University of Illinois, Urbana-Champaign

Color-Blind Racism in College Athletics

Aaron Hodges, University of Illinois,

Research on Black Athletes: A Reflective Study

Nameka Bates, Aaron Hodges, CL Cole and Damion Thomas, University of Illinois, Urbana-Champaign

Arthur Ashe and the Burden of Being Black

Damion Thomas, University of Illinois, Urbana-Champaign

Revelation at the Superdome: The Other America

CL Cole and Michael Giardina, University of Illinois, Urbana-Champaign

Session 3F

Winston

Youth, Physical Activity, and Cultural Discourses I

Session Organizer and Presider: Margaret MacNeill, University of Toronto

"Fat ain't phat": Defining Fitness Through the Voices of Canadian Youth

Trish Barbero and Geneviève Rail, University of Ottawa

Clean Socks and Deodorant: Adolescent Understandings of Healthism

LeAnne Petherick, University of Toronto

Immigrant Youth in St. John's, Newfoundland, and Their Constructions of Fitness

Jennifer Shea and Natalie Beausoleil, Memorial University of Newfoundland

Barbi Meets the Bindi: An Exploration of Fitness Among Young South-Asian Canadian Women

Tammy George, University of Toronto and Geneviève Rail, University of Ottawa

Session 3G

Salem

Sport and the (re)Making of the Post-9/11 Nation

Session Organizers and Presiders: Mark Falcous, University of Otago and Michael Silk, University of Maryland

Policing Our Crisis?: Toward a Contextual Insurgency within Cultural Studies of Sport
Michael Silk and David L. Andrews, University of Maryland

Sports Branding 911: "How the Game Serves Us"
Glyn Hughes, University of Richmond

"God, Guns, & Guts": The Cultural Politics of Sport after 9/11
Michael D. Giardina, University of Illinois

NASCAR Dads, Populism, and the Specter of George Wallace
Darcy C. Plymire, Ithaca College

Lunch

Meet-and-Eat Lunch for New Members of NASSS

1:15 p.m. – 2:30 p.m.

Session 4

2:30 p.m. – 4:00 p.m.

Session 4A

Winston

Graduate Student Workshop

Session Organizers and Presiders: Michele Donnelly, McMaster University and Emma H. Wensing, University of Toronto

Panelists: Dr. Mary Louise Adams, Queen's University; Dr. Michael Atkinson, McMaster University; Dr. Amy Hribar, Montana State University; and Dr. Kim Schimmel, Kent State University

Session 4B

Hearn C

Race and Sex Segregation in Sport

Session Organizers and Presiders: Ann Travers, Simon Fraser University, and Robert Pitter, Acadia University

But It's Not the Same: Comparing Race and Sex Segregation in Sport in Terms of Social Injustice
Ann Travers, Simon Fraser University

The Grove Society and the Spectacle of Southern White Masculinity
Joshua I. Newman, Towson University

Separate as the Fingers: Resegregation, Sport, and the Hip-Hop Generation
Bryan Bracey, University of Maryland— **PAPER AWARD WINNER**

Session 4C**Piedmont****Applied Sport Sociology in Teaching and Sport Management Contexts****Session Organizers and Presiders: Gary Sailes, Indiana University and Wib Leonard, Illinois State University***A Decade of Success: Sport Films As An Instructional Tool*

Demetrius W. Pearson and Russell L. Curtis, University of Houston

Title IX Moms: Gender, Work, and Parenting in College Athletics

Jennifer Bruening, University of Connecticut, and Marlene Dixon, University of Texas

Narratives of a Drag-Queen Jock in the Sociology of Sport Classroom

Benjamin Tollestrup and Michelle Helstein, University of Lethbridge

Session 4D**Hearn D****Reading the Ring: The Politics and Melodrama of Professional Wrestling and Ultimate Fighting****Session Organizer and Presider: Ted Butryn and Matthew Masucci, San Jose State University***Choked Off the Air: Arab American Characters in Post-9/11 Professional Wrestling*

Ted M. Butryn, San Jose State University

Beyond the Octagon: The Ascension of Ultimate Fighting in America

Matthew A. Masucci, San Jose State University

Lost in Translation: American-style Pro Wrestling in Japan, Japanese-style Pro Wrestling in America

Larry DeGaris, James Madison University

Ultimate Manhood: Hegemonic Masculinity in Sport-based Reality Television

Tiffany Mochinski, Queen's University

Session 4E**Bethabara****Environmentalism, Authenticity and 'Selling Out' in Skater/Surf Culture****Session Organizer and Presider: Leslie Heywood, State University of New York, Binghamton***Beautiful Losers: The Construction and Contestation of Authenticity in Skateboard Culture*

Becky Beal, University of the Pacific, and Joanne Kay, Sport Canada

Post Dot-Com Boom and its Effect on Surf Culture: From Soul Surfer to Riding Giants: Ethical Technologies in Surfing

Mark Montgomery, Cayuga Community College, State University of New York, Binghamton

Surfing, Environmentalism, and Subcultures

Leslie Heywood, State University of New York, Binghamton

From A to Be: The Evolution of Canadian Snowboarding Subculture

Megan Popovic, The University of Western Ontario

Session 4F

Salem

Youth, Physical Activity, Risk and Cultural Discourses

Session Organizer and Presider: Geneviève Rail, University of Ottawa

Differentiating the “At Risk” Subject: The Contribution of Physical and Health Education

Jan Wright, University of Wollongong

Physical Activity Discourses in Newfoundland and New Brunswick Youths’ Narratives

Natalie Beausoleil, Memorial University of Newfoundland and Geneviève Rail, University of Ottawa

Youth Discourses of Health, Risk and Fitness

Margaret MacNeill, University of Toronto

Session 4G

Moravian

Poetic Representations of Physical Culture and Diasporic Subjectivities

Session Organizer: Kathy M. Jamieson, University of North Carolina, Greensboro

Presider: Janelle Joseph, University of Toronto

A Skater’s Discourse: Fragments

Linnet Fawcett, Concordia University

Afro-Brazilian and Caribbean-Canadian Martial Artists Shake Hands

Janelle Joseph, University of Toronto

Sporting Subjectivities: The Absence in Art

Jennifer Sterling, University of Maryland

Session 5

4:15 p.m. – 5:45 p.m.

Session 5A

Hearn D

Race, Gender and Careers in the Sports Industry: A Panel Discussion

Organizer: John Singer, James Madison University

Presider: Dennis Felder, Winston Salem State University

Session 5B

Salem

National Identity and Sport

Session Organizers and Presiders: Toni Bruce, University of Waikato and Andrew Parker, University of Warwick

The Messiah and the Metrosexual Man

John Harris, Kent State University

At Home and Abroad: Comparing Mediated Nationhood in Wimbledon 2005

Laura Hills, University of Durham and Eileen Kennedy, Roehampton University

Trading Football and Opium between "China" and the "Euro-West"

Victor Fan, Yale University

Rethinking the Growth of the Glengarry Highland Games: Cultural Festivals, Tourism, and Identity

Courtney Mason, University of Windsor

Session 5C

Bethabara

Media Portrayals of Gender, Race, and Class: Intersections

Session Organizer and Presider: Margaret Carlisle Duncan, University of Wisconsin-Milwaukee

Who's on First? Media Coverage of Race, Gender, and Baseball

Brian J. Wigley and Gina Daddario, Shenandoah University

Intersections of Race, Class, and Gender in Super Bowl Ads

Alan Aycock, University of Wisconsin – Milwaukee

Cultural Ideologies and the Sport of Survivor

Kristina Edwards and Maureen Smith, California State University, Sacramento

Session 5D

Winston

Sport Policy I

Organizer: Peter Donnelly, University of Toronto

Volunteerism in Sport and Social Capital: Implications for Sport Policy

Peter Donnelly, University of Toronto, Maurice Lévesque, Jean Harvey and Parissa Safai, University of Ottawa

Corporate Philanthropy 2005: The New Business of Giving

Jeremy Howell, University of San Francisco

Session 5E

Moravian

Sport, Physical Activity and Risk

Organizer: Christine Dallaire, University of Ottawa

Presider: Nancy Sharara, University of Calgary

He Didn't Go in Doing a Skydive: Sustaining the Illusion of Control in an Edgework Activity
Jason Laurendeau, University of Calgary

Sk8boarding and Technologies of Risk
Alana Young and Christine Dallaire, University of Ottawa
TV/VCR

Sports Medicine's Patronage: Revisiting Terence Johnson
Parissa Safai, University of Ottawa

Session 5F

Piedmont

Women in Hockey: Examinations of Power

Session Organizer and Presider: Jodi H. Cohen, Bridgewater State College

NWHL (National Women's Hockey League): Recreational League or Professional Sport?
Jodi H. Cohen, Bridgewater State College and Julie Stevens, Brock University

Get Off Me Bitch! Trash Talking in Collegiate Women's Ice Hockey
Maura B. Rosenthal, Castleton State College

Hockey and Heterosexual Femininity: The Painful Processes of Subjectification
Rebecca Lock, University of Alberta

Session 5G

Hearn C

College Athletics, Commercialization, and Gender Equity Part I

Organizer: Howard L. Nixon II, Towson University

Starting an Intercollegiate Athletics Program: The Pros, Cons, and Conjectures
Keith Strudler, Marist College

To Divide or Not to Divide: Whither Division III
Donald A. Luidens, Hope College

Has Title IX Increased Opportunities for African American Women?
Amanda Paule, Michigan State University

Resolving the Dilemma of Title IX Versus Men's Nonrevenue Sports
Howard L. Nixon II, Towson University

Friday, October 28, 2005

7 a.m. – 8:30 a.m. SSJ Board Meeting	Hearn Board Room
7 a.m. – 8:30 a.m. Graduate Student Meeting	Moravian
7 a.m. – 8:30 a.m. Racial and Ethnic Diversity Committee Meeting	
8 a.m. – 4:45 p.m. Registration	Hearn Foyer
8:30 a.m. – 4:00 p.m. Sessions 6-9	
10 a.m. – 11:30 p.m. Keynote Address, Grant Farred	Hearn B
11:45 a.m. – 1:15 p.m. Take a Student to Lunch	
1:30 p.m. – 3 p.m. Racial & Ethnic Diversity, Dr. Alma Clayton-Pedersen	Hearn B
4:45 p.m. – 6:30 p.m. Business Meeting / Awards Presentation	Hearn B
6:30 p.m. – 8:30 p.m. NASSS Reception	Hearn A

Friday Sessions
Session 6
8:30 a.m. – 9:45 a.m.

Session 6A

Bethabara

Sport and Human Rights

Session Organizers and Presiders: Nancy Hums, University of Louisville and Eli Wolff, Northeastern University

Moderator: Eli Wolff, Northeastern University

The Politics of Race and Sport in the Promotion of Human Rights
Doris R. Corbett, Howard University

Facing Reality: Resurrecting Disability Sport in Kosovo
Keith Gilbert and Barbara Petri-Uy, Deakin University

The Power of Sport to Transform Society: the Boycott of South Africa During the Apartheid Era
Richard Lapchick, University of Central Florida

Sport as a Human Right: Role of the Olympic Movement
Mary A. Hums and Anita M. Moorman, University of Louisville

Session 6B

Winston

Structuring Gender, Exercising Agency, and Negotiating Youth Sport

Session Organizer and Presider: Cheryl Cooky, University of Southern California

Fathers and Daughters: Negotiating Gendered Relationships in Sport
Nicole Willms, University of Southern California

The Body Habitus: Teen Girls' Experiences in Hip Hop Dance
Sue Lissel, University of Alberta

Session 6C**Salem****Techniques of Measurement and the Body in Health and Sport****Session Organizer and Presider: Patricia Vertinsky, University of British Columbia***The Posture Photo Scandal and the Downfall of William Sheldon*

Patricia Vertinsky, University of British Columbia

Interrogating the Society of Control: Pantactilism and the Sport Performance Archive

Sean Smith, Sportsweb Consulting

'Affording Pleasure': Historicising the Spaces of Open-Air Swimming in London

Helen Pussard, Roehampton University

Session 6D**Hearn D****Sport Management With a Social Justice Perspective****Session Organizer and Presider: Brenda Riemer, Eastern Michigan University***Social Justice and Sport Management: Dilemmas in the Classroom*

Brenda Riemer, Eastern Michigan University

Putting Anti-Racist Practices into Practice: Lessons From an Experiential Learning Course

Todd Crosset, University of Massachusetts

TV/VCR,

You Have to Have Played This Sport : Gendered Managerial Discourses

Annelies Knoppers and Anton Anthonissen, University of Utrecht

Session 6E**Corpening****Women and Hockey II****Session Organizer and Presider: Jodi H. Cohen, Bridgewater State College***Stoic Observers or Fanatic Fans? Women as Hockey Spectators*

Russell Field, University of Toronto

The Role of the Ontario Women s Hockey Association in Women s Hockey Development

Carly Adams, University of Western Ontario and Julie Stevens, Brock University

Session 6F**Hearn C****Reform Movements in College Sport****Presider: Michael Malec, Boston College**

Panelists: David Ridpath, Mississippi State University, Allen Sack, University of New Haven, and Ellen Staurowsky, Ithaca College

Session 7
10 a.m. – 11:30 a.m.
Keynote Address
Grant Farred, Duke University
Yao Now: The New Racism in the Age of Globalization
President: David Andrews, University of Maryland

Hearn B

Take a Student To Lunch

11:45 – 1:15 p.m.

Session 9

3:15 p.m. - 4:30 p.m.

Session 9A
Open Poster Session

Moravian

An Analysis of USA Today's Coverage of the 2004 Summer Olympics

Matthew J. Wilson, University of Southern Mississippi and Cathleen Daus, University of Central Florida

Intersecting Race, Body Image, and Eating Behaviors in Adolescent Dancers

Erin Reilly, Michele Olson, Hank Williford, Penny Edwards, and Jo Alexander, Auburn University, Montgomery

BIRG at Taipei Physical Education College in Taiwan

Yi-Hsiu Lin and Chen-Yueh Chen, University of Northern Colorado, Ping-Kun Chiu, National College of Physical Education and Sports

Blame Game: Thuggish Acts of Violence in the NHL

Kelly Lynn Shultz, Pennsylvania State University

Session 9B

Hearn C

Last Bastion of Empire? Bodies, Race, Representation and Sport

Session Organizer and President: John Nauright, Georgia Southern University

Bomberino to Sàdhree Lèk: Asian/Queer Subjects Inventing Volleyball

Alex Mobley, University of Illinois, Urbana-Champaign

Sartre and Yao: How Basketball Changes China and China Changes Basketball

Brian Frederick, University of Colorado

Capturing Racism: An Analysis of Racial Projects within the Lisa Simpson vs. University of Colorado Rape Case

Todd Crosset, University of Massachusetts

Embodied Empires: Sport and Reading Black and White African Bodies in Contemporary Media

John Nauright, Georgia Southern University

Session 9C

Piedmont

Physical Activity and Constructions of Health I

Organizer: Christine Dallaire, University of Ottawa

Presider: Parissa Safai, University of Ottawa

Fashioning the Self in Tennis Magazines: A Cult(ure) of Absence

David Phillips, University of Toronto

Physical Activity: Health Risk or Health Risk Strategy

Christine Dallaire, University of Ottawa

Rural Images and Observations of Health, Wellness, Sport

Robert Pitter, Acadia University

Session 9D

Hearn D

College Athletics, Commercialization, and Gender Equity Part II

Session Organizer and Presider: Howard L. Nixon II, Towson University

Ranking Corporate Money: College Basketball Ranking and Corporate Giving

Christian Gilde and Michael Malec, Boston College

Truth in Perceptions? Exploring the Perceived Gender Discrimination Among Coaches

Michael Sagas, Texas A& M University, College Station and Aaron W. Clopton, University of Kansas

From Games to Sports: Valorizing the Principle of Gender Equity

Sam Morris, The Ohio State University

Session 9E

Salem

Youth, Physical Activity, and Cultural Discourses II

Organizer: Geneviève Rail, University of Ottawa

Presider: LeAnne Petherick, University of Toronto

"Am I developing from mixing cement?": Analysing "Youth Development" Expeditions

Elizabeth C.J. Pike, University of Chichester and Simon K. Beames, University of Edinburgh

Children's Involvement in Sports: Comparative Study between Japan and Malaysia

Hiroshi Fukasawa, Akita University

Blood and Boundaries: The North American Chinese Invitational Volleyball Tournament

Yuka Nakamura, University of Toronto

Session 9F

Bethabara

The Mediated Sport Experience: Interplay Between Producers and Audiences

Session Organizer and Presider: Marie Hardin, Pennsylvania State University

The Structuration of Sport Commentary: Identifying the (Inter)Ethnic System and Interactive Structure of Mediated Athletic Performance

Kelby K. Halone, University of Tennessee, and Andrew C. Billings, Clemson University

Still a Boy's Club: Demographics in U.S. Newspaper Sports Departments

Marie Hardin and Erin Whiteside, Pennsylvania State University

Gender in Sportswriting: A Phenomenological Look at Writers' Experiences

Edward (Ted) Kian, Florida State University

Bushleague Democracy: Production of Contrived Innocence at the 2003 Little League World Series

Ryan White, University of Maryland

Session 9G

Corpening

SEMINAR SESSION: Subcultures in Sport

Session Organizers and Presiders: Becky Beal, University of the Pacific and Belinda Wheaton, Chelsea School, University of Brighton

Mainstream Subcultures, or What's So Alternative About Snowboarding Camps

Michele Donnelly, McMaster University

Theorizing Subcultures and Mainstreams: Economies of Exchange

Donald Meckiffe, University of Wisconsin, Fox Valley

If You Build Sport Subcultures, They Will Come . . . and Stay

Terese M. P. Stratta, Winston Salem State University

4:45 p.m. - 6:30 p.m.

Business Meeting / Awards Presentation

Hearn B

6:30 p.m. - 8:30 p.m.

Reception

Hearn B

Saturday, October 29, 2005

7 a.m. - 8:15 a.m. NASSS Board of Directors Meeting	Hearn Board Room
8 a.m. - 3:00 p.m. Registration	Hearn Foyer
8:15 a.m. - 6:00 p.m. Sessions 10-14	
10 a.m. - 11:30 a.m. Keynote Address, Rose Chepyator-Thomson	Hearn B
11:30 a.m. - 1:00 p.m. Lunch	
1:00 p.m. – 2:30 p.m. Saturday Spotlight Session	Hearn D
4:30 p.m. - 6:00 p.m. Keynote Address, Amy Perko, Executive Director, Knight Commission on Intercollegiate Athletics	Hearn B

Saturday Sessions
Session 10
8:15 a.m. -9:45 a.m.

Session 10A **Hearn C**
Ableism and Sport II
Organizers: Ted Fay, State University of New York, Cortland, and Eli Wolff, Northeastern University
Discussant: Jay Coakley, University of Colorado, Colorado Springs

Daring to Fly with Clipped Wings
Keith Gilbert, Deakin University

Fear Factor: Fear of Disability and the Unspoken Reality
Eli A. Wolff, Northeastern University, Mary A. Hums, University of Louisville, and Ted Fay, State University of New York, Cortland

Session 10B **Winston**
Space, Place, and Issues of Racial Diversity
Session Organizer and Presider: Rod S. Murray, University of Alberta

The Great White Hope Deconstructed
Lainie Mandlis and Debra Shogan, University of Alberta

Captain Iggy to the Rescue
Rod S. Murray and Debra Shogan, University of Alberta

The Racialized Bodily Labor of Professional Boxing
Benita Heiskanen, University of Helsinki

Session 10C**Salem****Masculinities in Sport****Session Organizer and Presider: Eric Anderson, University of Bath***Exploring Gender & Sexuality through the Experiences of Gay Marathoners*

William Bridel and Geneviève Rail, University of Ottawa

Socio-cultural Constructions of Masculinity and Sport Values

Jeong-Dae Lee, Michigan State University

Sport, Masculinity and Consumption: New Men, Metrosexuality and “Chav” Culture

Andrew Parker, University of Warwick

Session 10D**Piedmont****Physical Activity and Constructions of Health II****Session Organizer and Presider: Christine Dallaire, University of Ottawa***Between Tiny Tim and the Paralympics: Youth's Re/articulations of Health, Fitness and Dis/ability Discourses*

Morgan Seeley and Geneviève Rail, University of Ottawa

A Critique of Critiques: Feminist Sport Studies and the Athletic Female Body

Dorie A. Geissler, University of Illinois, Urbana-Champaign

What Fool Would Argue With That? The Culture of the Reflexive Self in the Field of Health, Fitness and Exercise

SunYong Kwon, California State University, Los Angeles

“This is Really About Performance”: The Provision of Health Care in the Context of High Performance Sport

Nancy Theberge, University of Waterloo

Session 10E**Bethabara****Sport Citizenship****Session Organizer and Presider: Jeffrey Montez de' Oca, University of Southern California***Citizenship and Sport Studies*

Jeffrey Montez de' Oca, University of Southern California

Moving Toward Social Justice Through Sport: Can Coaches Effect Social Change?

Elizabeth Slator and Joy T. DeSensi, University of Tennessee

Football Federation Australia's Join to the Asian Football Conference: An Understanding from Wallerstein's World-System Theory

Kensu Han, Florida State University and Seungbum Lee and Stephen, D. Ross University of Minnesota

Session 10F

Hearn D

Media Portrayals of Gender, Race, and Class II: Intersections

Session Organizer and Presider: Margaret Carlisle Duncan, University of Wisconsin-Milwaukee

Saturating Sport & Media: Analyzing Gender, Race & Class

Allison Butler, New York University

Mediated Images of Families and Sport on Reality TV

Maureen Smith, California State University, Sacramento

Getting His Man: Vengeance and Masculinity in Canadian Media Coverage of Todd Bertuzzi

Simon Darnell, University of Toronto

Session 10G

Corpening

Negotiating Gender and Sexuality

Presider: Dayna Daniels, University of Lethbridge

On and Off the Mat: Exploring Experiences of Female Wrestlers

Theresa Vladicka, University of Victoria

Transgressing the Closets: Female Coaches Negotiations of Heteronormativity in Sport

Kerrie Kauer, University of Tennessee, Knoxville

Limits of Sexual Identity Politics: Meditations on Assimilation and Resistance

Judy Davidson, University of Alberta

Session 11

10 a.m. – 11:30 a.m.

Keynote Address

**Rose Chepyator-Thomson, University of Georgia
Globalization, Sport Participation, and Environment**

Presider: Ellen Staurowsky, Ithaca College

Hearn B

LUNCH

11:30- 1:00 p.m.

Session 12
1:00 p.m. – 2:30 p.m.

Session 12A

Hearn D

Saturday Spotlight Session—Thinking Through Race, Nation, and Sport

President: Othello Harris, Miami University

Damion Thomas, University of Illinois

Kevin M. Foster, University of Texas

Session 12B

Winston

Open Paper Session

President: James Steele, James Madison University

Capital Spaces: A Lefebvorean Analysis of Washington's New Baseball Stadium

Michael Friedman, University of Maryland

A Religious Organization Hosts a Mega-Sports Event: Differences in Psychological Acceptance Between Sports Fans and the Public at Large

Seungbum Lee, Stephen D. Ross, University of Minnesota and Kensu Han, Florida State University

Golf, the Environment and Development Issues

Kit Wheeler and John Nauright, Georgia Southern University

The Social Aspects of Managerial Succession in Contemporary Soccer

Vidar Halldorsson, Iceland University of Education

Session 12C

Piedmont

Challenging the Gender Binary in Sport

Session Organizer and President: Ann Travers, Simon Fraser University

Gender Bending: Drag Racing in D.C.

Jennifer Sterling, University of Maryland

Trans-forming Bodies at the Olympics: The IOC's Policy on Transsexual Athletes

Heather Sykes, University of Toronto and Sheila Cavanagh, York University

Female Athletes' Perception of Sports, the Olympics and Female Athletes

Giovanna Follo, Wayne State University

Queer Theory and the Performances of Women in Team Sports

Barbara Ravel, Université de Montréal, Geneviève Rail, University of Ottawa

Session 12D**Salem****The Sport Sociologist as Media “Star:” Tales From the Field****Session Organizer and President: Toni Bruce, University of Waikato**

They'll Make You Their Bitch : The Day I Got to Tell Larry King I Was Busy and Other Reflections on Dealing with Being the Flavor of the Day

Faye Linda Wachs, California State Polytechnic University, Pomona

Sport, Sociology and Media Exposure: Pitfalls, Dilemmas and Responsibilities

Andrew Parker, University of Warwick

Dancing with Reporters: Public Sociologies and the Sport-Media Complex

Eric Anderson, University of Bath

The Sociological Imagination in the Sports Media: Writing Newspaper Columns

Toni Bruce, The University of Waikato

Session 12E**Bethabara****Sport and the (re)Making of the Post-9/11 Nation II****Session Organizer and President: Mark Falcous, University of Otago and Michael Silk, University of Maryland**

Global Regimes, Local Agendas: Sport, Resistance and the Mediation of Dissent

Mark Falcous, University of Otago

Sport Culture and the Emergence of Jockocracy

Samantha King, Queen's University

'The Healing Games:’ British Media Perspectives of Salt Lake City

Katie Butler, University of Western Ontario and Joseph Maguire, Loughborough University

White Nationalism and Sport in Post-9/11 America

David J. Leonard and C. Richard King, Washington State University

Session 12F**Corpening****Health Risks and the Teen Athlete****Session Organizer and President: Merrill Melnick, State University of New York, Brockport**

Sport Subcultures and Tobacco Use

Thorolfur Thorlindsson, University of Iceland

Athletic Participation and Seatbelt Use among U.S. Teenagers

Merrill J. Melnick, State University of New York, Brockport, Kathleen E. Miller, University at Buffalo, Donald F. Sabo, D'Youville College, Grace M. Barnes and Michael P. Farrell, University at Buffalo

Anabolic-Androgenic Steroid Use and the Female Athlete Triad

Bryan E. Denham, Katherine W. Hawkins, Karyn Ogata Jones, and Andrew C. Billings, Clemson University

Session 12G

Hearn C

Social Perceptions of Intercollegiate Athletes

Session Organizer and President: David Ridpath, Mississippi State University

Pay for Play: Perceptions of Faculty, Staff and Students at a Regional University in Mississippi
Matt Jones and Albert B. Nylander III, Delta State University

Exploring the Role of Athletics on Students' Sense of Community
Aaron W. Clopton, University of Kansas

Narcissism and Dominant Culture: Football Players and Performing Arts Students
Brian J. Wigley, Shenandoah University

Gender as an Indicator of Persistence and Graduation for NCAA Division I Athletes
David Ridpath, Mississippi State University

Session 13
2:45 p.m. – 4:15 p.m.

Session 13A

Winston

Collaborative Research: A Roundtable Discussion

Carl Stempel, California State University, East Bay

Session 13B

Corpening

Mediated Sport

President: Robert Rinehart, Washington State University

Representing Men and Women in Sports Television Advertising
Dan C. Hilliard, Southwestern University
TV/VCR

X-Games, Outdoor Games, and the Creation of ESPN's Own Content
Robert S. Brown, Ashland University

Session 13C**Piedmont****Sport, Fitness and Global Consumer Culture****Session Organizer and Presider: Faye Linda Wachs, California State Polytechnic University, Pomona***"Buff Moms" and "Yummy Mummies"*

Shannon Jette, University of British Columbia

Lifestyle Consumption and (Ideal) Body Construction in Post-Communist Romania

Jessica W. Chin, University of Maryland

From Women's Sports and Fitness to Self: Third Wave Feminism and the Consumption Conundrum

Faye Linda Wachs, California State Polytechnic University and Shari L. Dworkin, Columbia University

Session 13D**Hearn C****Race and Sport: Old Theories, New Data****Session Organizer and Presider: John C. Phillips, University of the Pacific***Race and Sport: Old Theories, New Data*

John C. Phillips, University of the Pacific

Stacking, Conflict, Friendships, and Leaders in American College Football

Mike C. Stewart, Florida State University

African American Athletes' Racial Identity

Louis Harrison, Jr., Zan Gao, and Willy K. Rotich, Louisiana State University

Session 13E**Hearn D****Gender, Physical Activity and Cultural Discourses****Organizer and Presider: Margaret MacNeill, University of Toronto***Dominant Health Discourses, Physical Activity and Young Women's Narratives of Beauty*

Geneviève Rail, University of Ottawa and Natalie Beausoleil, Memorial University of Newfoundland

Professional Dancers' Constructions of Health: Interpretive and Post-Modern Ethnography

Sylvie Fortin, Université du Québec à Montréal, and Geneviève Rail, University of Ottawa

Youth Culture, Health and Physical Activity in New Zealand

Lisette Burrows and Anita Brady, University of Otago

TV/VCR

Session 13F

Bethabara

Sport Policy

Organizer and Presider: Peter Donnelly, University of Toronto

Votes for Nothing, Stadium for Free: The Consultocracy in Deliberative Politics

Michael Sam, University of Otago and Jay Scherer, University of Alberta

Sport Policy and Multilevel Governance: Toronto and Montreal

Michelle Rose and Jean Harvey, University of Ottawa

Structuring Northwest Territories Sport Services through Review, Reflection and Reality

Victoria Paraschak, University of Windsor-

Session 13G

Salem

Sport Media: Theory and Method

Organizer and Presider: Emma H. Wensing, University of Toronto

Ask the Audience? Theorizing Reception of Sports Media Texts

Emma H. Wensing, University of Toronto

News Source Parity in Reports of the 2004 Summer Olympics

April Cook and Bryan Denham, Clemson University

Globalization, New Media Technologies and the Production/Consumption of allblacks.com

Jay Scherer, University of Alberta and Steven J. Jackson, University of Otago

Sonic Sport: Approaches to Theorising Sound in Televised Sport

Eileen Kennedy, Roehampton University

Session 14

4:30 p.m. - 6:00 p.m.

Keynote

**College Sport Reform: A Conversation with Amy Perko, Executive
Director, Knight Commission on Intercollegiate Athletics**

Presiders: Ellen Staurowsky, Michael Malec, and Earl Smith

Hearn B